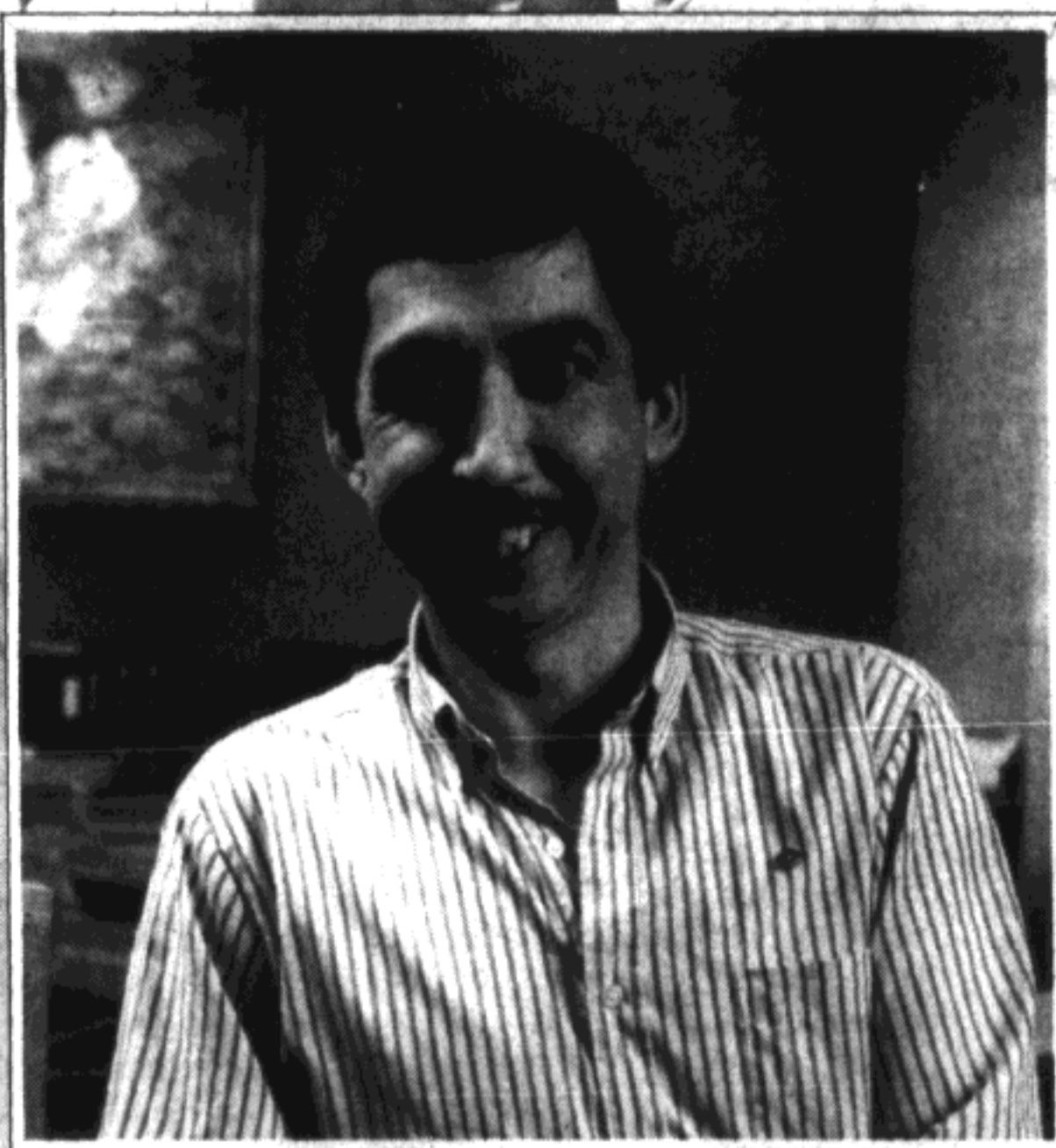


AN ESSENTIAL ALLIANCE



"It would be devastating if we didn't have a bank like Alliance that is willing to meet the needs of both urban and rural Alaskans."

— Walter Carlo
River Villages Inc.

"I've been in Alaska my whole life, and until Alliance Bank came into existence, we had a difficult time trying to secure financing in rural areas.

Alliance handles the highest percentage of AHFC loans and Community and Regional Affairs loans and many Alaska Industrial Development loans for rural Alaska. They've also made a commitment to everyday needs with loans to people for foodstuff to tide them over the winter; to give them a grubstake for trapping or commercial fishing.

The other institutions were just interested in getting the deposits out of rural communities.

With Alliance's help we see a lot more economic development out there in the Bush; a lot more local ownership of businesses. This benefits the whole state, because the majority of dollars in rural Alaska are spent with merchants in the bigger cities.

That's what Alliance has done."

Alliance Bank

Committed to Alaska's Future

Anchorage, Bethel, Dillingham, Eagle River, Fairbanks, Juneau, Ketchikan, Nome and Wasilla