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## Hospital Penny Drive

SEATTLE — Sixty-nine children from Alaska were hospitalized for a total of 635 days last year at Children's

Orthopedic Hospital and Medical Center in Seattle. Alaska youngsters also visited the hospital 57 times for outpatient care.

Children's Orthopedic Hospital guilds and auxiliaries throughout Washington State are conducting the annual Penny Drive May 1 through 14 to benefit the hospital's free and part-pay care program. Last year \$28,785 of the hospital's free and part-pay care went to Alaska youngsters.

Donations can be mailed to Children's Orthopedic Hospital 4800 Sand Point Way (N.E.), Seattle, Washington, 98105. All donations will go directly to the care of children whose parents can't afford the cost of hospital care and lack access to other community resources.

Last year some 19,000 youngsters cared for at the hospital shared in the nearly \$2.5 million given in free care. Penny Drive is the largest source of income to support this program.

Marketing  
Official Dies

JUNEAU — William C. Soule, Chairman of the Alaska King Crab Marketing Board, died at Dutch Harbor.

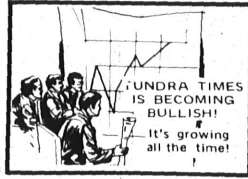
Commissioner James W. Brooks of the Alaska Department of Fish and Game said Soule died of a heart attack while on temporary assignment replacing the superintendent of the Pan Alaska Fisheries plant at Dutch Harbor.

He had been scheduled to return to his regular duties with Pan Alaska in Kodiak.

Commissioner Brooks said that Soule was a valued member and able chairman of the board during his term of office and his loss is very much regretted.

Soule had served on the board since his appointment in Aug. 1970. He became chairman last Oct. His term would have continued until Aug. 1973.

Soule is survived by his widow, Marion, and two daughters who reside in Kodiak.



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Alaska has great natural resources in oil, timber, coal, gas, fish and minerals. But the greatest resource by far is Alaska's youth.

To develop the full potential of these "youth resources," Alaskans have built one of the finest school systems in the nation.

As a longtime Alaskan resident Standard Oil has been equally dedicated to education — donating funds, teaching materials, people and energy to education programs throughout the state.

Standard Oil's interest in music education for young people is historic. Many adults will remember the weekly "Standard School Broadcast" programs on radio. Today, the programs are provided on record albums which are free to all elementary and junior high schools.

Last fall Standard Oil and the Anchorage Borough School District sponsored "Youth In Concert" — a program featuring the Anchorage Youth Symphony, a combined high school choir of 300 voices, guest soloist Claudia Cummings and internationally known conductor and composer Carmen Dragon. Miss Cummings and Maestro Dragon worked closely with teachers and students throughout a week of rehearsals and classroom presentations to

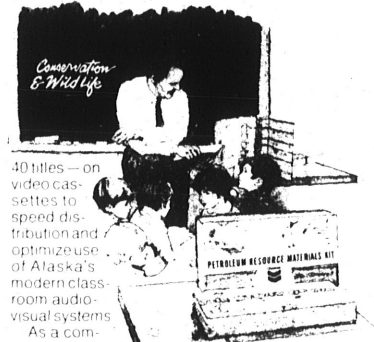
make the "Youth in Concert" program a valuable and memorable event.

Our scholarship programs for Alaskans have been offered for years. These include Alaskan 4H Club programs, along with help in funding a special program for Alaskan natives, studying at the University of Alaska.

In the Kodiak area young people are learning the latest fishing technology to help expand Alaska's fishing industry, and we're helping provide funds.

To help teachers enliven such subjects as community service,

conservation, wildlife and the role of oil as an energy source, numerous classroom teaching aids have been made available. The State school system recently put our entire educational film library — over



40 titles — on video cassettes to speed distribution and optimize use of Alaska's modern classroom audio-visual systems.

As a company, we trace our commitment to Alaska's schools back to their early beginnings. As Standard Oil employees and families, we've sat on school boards, built parks, led civic groups, taught night school courses and attended classes in nearly every community in the state. So we're continuing to help school administrators, teachers, students and parents every way we can.

## We're helping educators develop Alaska's greatest resource — its youth.



Standard Oil is working with Alaskans everywhere, from Ketchikan to Barrow, in petroleum, fishing, mining, tourism, government, ecology, education, forest industries, construction, and transportation.

We're continuing to expand services, developing special products for Alaskan needs, and working closely with the problems and concerns of all Alaskans. We've been helping pioneer Alaska since before the turn of the century. So we know how to help.

Alaskans helping Alaskans

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