

BUY MORE. FLY MORE.

EARN FIVE *Alaska Airlines* MILES EVERY
TIME YOU PURCHASE KRAFT FOODS PRODUCTS



FLY BUYS PRODUCTS

KRAFT KRAFT Barbecue Sauce • KRAFT CHEEZ WHIZ Process Cheese Sauce • KRAFT CRACKER BARREL Cheese • KRAFT Deluxe Macaroni & Cheese Dinners • KRAFT Mayonnaise KRAFT Miracle Whip Salad Dressing • KRAFT Natural Cheese Chunks • KRAFT Natural Cheese Loaf KRAFT Natural Shredded Cheese • KRAFT PARKAY Margarine • KRAFT Parmesan Cheese KRAFT PHILADELPHIA BRAND Cream Cheese • KRAFT Pourable Dressing • KRAFT Singles • KRAFT VELVEETA Process Cheese Loaf • KRAFT VELVEETA Shells & Cheese Dinners • KRAFT VELVEETA Singles • TOM-STONE Pizza

GENERAL FOODS BAKER'S Chocolates • BULL'S-EYE Barbecue Sauce • CAPRI SUN All Natural Fruit Drink • COUNTRY KITCHEN Syrup • CRYSTAL LIGHT Powdered Drink Mix (8 qt. size or larger) • GENERAL FOODS INTERNATIONAL COFFEES Coffee • JELL-O No Bake Cakes and Pies • JELL-O Ready to Eat Gelatin • JELL-O Ready to Eat Pudding • JELL-O Yogurt • KOOL-AID Powdered Drink Mix (8 qt. size or larger) • LENDERS Bagels • LOG CABIN Syrup MAXWELL HOUSE Coffee • MINUTE Rice • SANKA Instant Coffee • SHAKE 'n BAKE Seasoning and Coating Mix STOVE TOP Stuffing • TANG Powdered Drink Mix (6 qt. size or larger) • YUBAN Coffee

OSCAR MAYER Oscar Mayer Bacon • OSCAR MAYER Deli Meats, one pound or larger, any variety • OSCAR MAYER Hot Dogs • OSCAR MAYER Lunch Meats • OSCAR MAYER LUNCHABLES Lunch Combinations

LOUIS RICH LOUIS RICH Deli Meats, one pound or larger, any variety • LOUIS RICH Lunch Meats

Post POST Cereal • NABISCO Cereal

How to get your miles

1. BUY any size or variety (except as noted), in any quantity, of the KRAFT FOODS products on this list between May 15, 1995 and July 31, 1995.
2. CIRCLE each participating product and write your name, phone number and Alaska Airlines Mileage Plan number on the back of the receipt. Receipts must be dated between May 15, 1995 and July 31, 1995. If the products are not automatically listed on your receipt, legibly write the items you purchased and the UPC number.
3. RECEIVE five (5) Alaska Airlines miles for each participating KRAFT FOODS item you purchase.
4. ADD the total number of miles expected (example: purchase 15 participating products and receive 75 miles.)
5. SEND your grocery receipts to: Fly-Buys, P.O. Box 242673, Anchorage, AK 99524-2673. Note: KRAFT FOODS is not responsible for lost or misdirected mail. Mail with insufficient postage will be returned; extra postage may be required.

Miles will automatically be credited to your Alaska Airlines Mileage Plan account. THEFT, DIVERSION, REPRODUCTION, TRANSFER, SALE OR PURCHASE OF PROOFS-OF-PURCHASE OR CASH REGISTER RECEIPTS IS PROHIBITED AND CONSTITUTES FRAUD. Plan rules and regulations, which may change from time to time, without notice, even though the change may affect the value of mileage already accumulated. As a condition of entering this promotion, participant agrees that all disputes, claims and actions arising out of or connected with this program shall be resolved individually and exclusively through arbitration without resort to litigation. Offer valid only on participating KRAFT FOODS items purchased at any grocery store in Alaska between May 15, 1995 and July 31, 1995. All receipts must be received by August 31, 1995. Please allow ninety (90) days from August 31, 1995 for processing.

6. FOR ANSWERS TO QUESTIONS ABOUT THIS OFFER, PLEASE CALL TOLL FREE: (800)770-2068.

EARN *Alaska Airlines* MILES