

ANICA Program Becoming Known—

Native Store Manager Training

The forthcoming Management Training Program scheduled to take place in Seattle from October 4th through October 23rd is becoming more widely known than the planners had anticipated.

Word of the program has spread rapidly clear across the Outside since the Tundra Times released the first news about it in August.

Since then the program has grown like Jack's beanstalk, receiving welcome support from government, industry and press.

ANICA, Inc. in Seattle told the Tundra Times that "Response from the Native Managers in Alaska has been excellent and enthusiastic. Several government bureaus have expressed interest in sending trainees to the program. Through the intensive recruiting efforts of the Anchorage Office of the Small Business Administration, applications have been received from managers that might not otherwise have ever heard about the program".

Tundra Times was happy to learn that the first application ANICA, Inc. received was in response to the August 26th article in the Tundra Times. Requests for attendance have also come in from Northwest, Midwest, and Southwest Indian representatives in the South 48.

ANICA, Inc. acting as the coordinator for the Seattle-based program, is receiving impressive amounts of material and assis-

tance from the SBA in Anchorage.

That office has arranged for and procured a substantial percentage of the instructional materials and information utilized in the classrooms.

The Anchorage office is also supplying specialists to augment the instructor staff. ANICA, Inc. has expressed deep gratitude for the effectiveness of the BIA staff.

"I don't even want to think about doing this thing without their help" was the comment of one of the coordinators.

The program to be presented to the managers is an impressive combination of classes, field trips and product demonstrations designed to give the attending managers a thorough exposure to management that will make them more valuable to their respective villages.