

1st Native Printing Company

Rock To Print Alaskan Rural Readers . . .

For ten years, the Tundra Times has been dedicated to the publication and dissemination of information for the Alaska Native population. This week, Tundra Times announces the formation of a brand new Native company — the Eskimo, Indian, and Aleut Printing Company, Inc.

The first order of business for the brand new company will be the printing of the entire "Alaskan Reader" series for about 200 village schools.

The Alaskan Readers were developed over a six-year period, from 1966 to 1972, by the Northwest Regional Educational Laboratory of Portland, Oregon, working in cooperation with the Alaska Rural Schools Program, the State Department of Education, State Operated Schools, the Bureau of Indian Affairs, and the Alaska Federation of Natives.

The series includes readers, teachers' manuals, workbooks, and other related materials for the elementary grades and was

designed to relate to the culture and daily life of Alaska Native children.

The new printing plant will

be set up in temporary quarters at Hope Industries in Fairbanks until suitable space can be found

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A NEW COMPANY IS BORN — The Tundra Times launches a brand new printing venture. Howard Rock and Jacqueline Glasgow of the TT staff look over samples of the materials that will be produced by the new Native company.

First Native Printing . .

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for a permanent location.

"A quick look at a map of Alaska would quickly show that Fairbanks is the ideal location for such an operation and that distribution to the villages would be efficient and economical," commented president of the fledgling company, Howard Rock.

"The materials can go by train to Nenana and by barge to any village on the Yukon; by truck and ferry to most communities in southeastern Alaska; by truck or train to most Interior or Southcentral Alaska; and when necessary for speed, by plane to remaining villages on the Bering Sea, the Arctic Ocean, and other isolated communities."

Director Lawrence D. Fish of the Northwest Regional Educational Laboratory said, "The Laboratory is particularly pleased that the Alaska Native people have found the materials appropriate and effective enough to warrant forming their own

publishing company to make them available to all children in the state."

Rock announced that the new Eskimo, Indian, and Aleut Printing Company intends to hire and train Native people to manage and operate the plant.

As the company expands, Rock predicted there will be even greater opportunities for native involvement, utilizing native writers, artists, and other skilled personnel.

"We intend to investigate the needs of other native educational programs, as well as other commercial printing with the emphasis on the needs of the newly developing regional native corporations."

The new company will be distinctly separate from the original publishing company which founded and which will continue to publish the statewide newspaper, the Tundra Times. Both companies will be under the management of Howard Rock.

Tundra Times

Eskimo, Indian, Aleut Publishing Co., Inc.

Box 1287, Fairbanks, Alaska 99707

Phone 452-2244

March 7, 1973

Dear Stockholder:

The annual stockholders' meeting of the Eskimo, Indian, Aleut Publishing Co., Inc. will be held in the Yukon Room of Travelers Inn (813 Noble St., Fairbanks) at 6:30 p.m. on March 23, 1973.

Please find below a proxy form. This form should be completed and returned whether or not you plan to attend the meeting. It should be sent to Tundra Times, Box 1287, Fairbanks. Your proxy will be null and void in the event you attend the meeting.

Yours very truly,

Howard Rock, President
ESKIMO, INDIAN, ALEUT
PUBLISHING CO., INC.

PROXY

Date _____

I hereby name _____ as my proxy to the annual stockholders' meeting of the Eskimo, Indian, Aleut Publishing Co., Inc. to be held in the Yukon Room of Travelers Inn on March 23, 1973 at 6:30 p.m.

(Signed) _____

EXECUTIVE COMMITTEE: Howard Rock, president; Thomas Richards, vice president; Jimmy Bedford, comptroller; Daphne Gustafson, secretary; Mary Jane Fate, assistant treasurer; and Laura Bergt, corresponding secretary.

BOARD OF DIRECTORS: Ronald Senungetuk, Tom Drake, Glenn Hackney, Fred Brown, Maury Smith.

ADVISORY BOARD MEMBERS: Judith Kleinfeld, Betty Wescott, Al Grant, Charlie Moses, George Bell, Lauri Herman.