

# Alternative fund seeks applicants for '89 campaign

by David Hardenbergh

Rural Alaska Community Action Program

Although just into its second year of full operations, Alaska Community Share has already established itself as one of the most successful new alternative funds in the nation.

As a result of its 1988 fall campaign, Community Share has received more than \$30,000 in contributions and pledges, largely through the efforts of hundreds of volunteers who spread the word about Community Share in their workplaces.

Alaska Community Share is a federation of Alaska nonprofit organizations, each of which provides information and services statewide. Like the United Way and the Alaska Voluntary Health Agencies, Community Share raises money through annual employee payroll deduction campaigns in the workplace.

Some of the worksites participating in last year's Community Share campaign include the State of Alaska, the Municipality of Anchorage, the *Anchorage Daily News*, GCI, NANA Regional Corp. and the statewide University of Alaska system.

Community Share's member agencies are all Alaskan nonprofit organizations dedicated to providing creative solutions to community problems. These agencies include the Alaska Conservation Foundation, the Alaska Health Project, The Alaska Public Interest Research Group, the Alaska Network on Domestic Violence and Sexual Assault, Challenge Alaska and the RurAL CAP Foundation.

The organization is governed by an 11-member Board of Directors with staff support provided by volunteers and a part-time campaign manager.

As it did last year, Alaska Community Share again intends to add a new member agency in the near future. Applications have already been received from a number of nonprofit organizations who qualify.

As Alaska Community Share continues to grow, it seeks to gain access into new worksites throughout the state. Heading the list of this year's access targets are regional municipalities and boroughs, school districts, regional profit and nonprofit Native corporations and a number of other private-sector businesses.

In addition to gaining access to new worksites, Community Share also hopes to strengthen its existing network of friends and volunteers throughout its state, municipality and university workplaces.

Those who would like to contribute to Alaska Community Share or assist in helping to gain access to new worksites may call 258-5476 or write to: