

WIN A BIKE!

From the makers of

Kool-Aid®

SOFT DRINK MIX BRAND



25 SCHWINN®

VARSITY® SPORT 10-SPEED BICYCLES

**WILL BE GIVEN AWAY,
FREE!...IN ALASKA!**

Boys, girls, moms and dads...all can enter, and if lucky win one of these sporty 10-speeds! Your bicycle will be completely assembled, serviced and ready to ride. And, it carries the Schwinn® Lifetime Warranty. Don't miss this chance to win a sporty 10-speed that will give you years of service and pleasure...and help save energy, too!

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**ENJOY CYCLING - - - BE ALERT,
AND DRIVE SAFELY**

Observe the rules of the road by obeying all applicable traffic regulations, signs, signals and markings as well as all local regulations for bicycle operations.



Turn signals should be given with your **LEFT** arm as shown in the diagram.

Drive defensively; watch out for the other guy and enjoy happy, healthy and safe cycling.

●●●●●●●●●●●●●●●●
**REFLECTIVE STICK-ONS
WITH THE PURCHASE OF**



**"HOT DOTS"
...FREE
(While supplies last)**

**Approx.
Value
\$214.⁹⁵
ea.**

HOW TO WIN YOUR SCHWINN®

Clip the official entry blank in this advertisement, fill in the blanks and follow the few simple rules.

Mechanical reproduction of the entry blank is not permitted. If the entry blank has already been clipped, pick one up at a participating store where KOOL-AID® Brand Soft Drink Mix is displayed, or write to General Foods Corporation, 3841 Diamond Blvd., Anchorage, 99502. Enter as often as you wish. Sweepstakes limited to Alaska.

No purchase required.

OFFICIAL ENTRY BLANK

Name _____
Address _____
City _____ Zip _____ Tel. No. _____

HOW TO ENTER/RULES

1. Fill out the official entry blank or a 2" x 5" handwritten facsimile.
2. Mail the official entry blank or facsimile, together with the word "KOOL-AID" cut from a label or an envelope of KOOL-AID® Brand Soft Drink Mix, or the name KOOL-AID handwritten on a plain piece of paper, to: General Foods Corporation, 3841 Diamond Blvd., Anchorage, Alaska 99502.
3. Enter as often as you wish, but each entry must be mailed in a separate stamped envelope. Mechanical reproduction of entry blank is not permitted.
4. All entries must be received by midnight May 24, 1981.
5. The names of all 25 prize winners will be drawn by a Blindfolded Notary Public on June 1, 1981. Winners will be notified by mail.
6. All prizes will be awarded. Additional drawings will be made if prizes are not claimed.
7. Prizes consist of 25 Schwinn® Varsity® Sport 10-Speed bicycles, assembled and serviced, with a Lifetime Warranty from the manufacturer. Value of each bicycle approx. \$214.95. Prize is transferable but not redeemable for cash.
8. Only one prize to a family.
9. There are no predetermined winners. Your chances of winning are dependent on the actual number of entries received.
10. Participation limited to Alaska. Employees of General Foods Corporation, or any of its advertising agencies and the judging staff and their families are not eligible.
11. Federal, state and local laws, if applicable, are to be paid by the winner.
12. There are no warranties of the prizes for merchandise awarded hereunder except as expressly set forth and provided by the manufacturer of the merchandise. General Foods Corporation hereby disclaims all warranties, including the implied warranty of fitness for a particular purpose.
13. No purchase required.

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Lounge**
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Anchorage, AK

16 MM FEATURE FILMS

THE BEST, THE NEWEST
for you village movie shows
write **DICK NORMAN**

at

PICTURES, INC.

811 W. 8th Ave., Anchorage

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NBO 82045-07