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Alaska has great natural resources in oil, timber, coal, gas, fish and minerals. But the greatest resource by far is Alaska's youth.

To develop the full potential of these "youth resources," Alaskans have built one of the finest school systems in the nation.

As a longtime Alaskan resident, Standard Oil has been equally dedicated to education — donating funds, teaching materials, people and energy to education programs throughout the state.

Standard Oil's interest in music education for young people is historic. Many adults will remember the weekly "Standard School Broadcast" programs on radio. Today, the programs are provided on record albums which are free to all elementary and junior high schools.

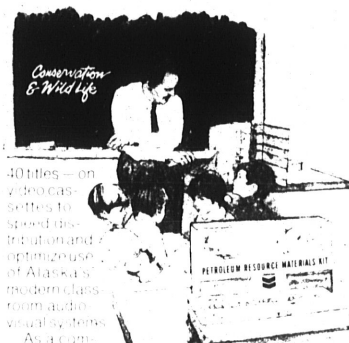
Last fall Standard Oil and the Anchorage Borough School District sponsored "Youth In Concert" — a program featuring the Anchorage Youth Symphony, a combined high school choir of 300 voices, guest soloist Claudia Cummings and conductor and composer Carmen Dragon. Miss Cummings and Maestro Dragon worked closely with teachers and students throughout a week of rehearsals and classroom presentations to

make the "Youth in Concert" program a valuable and memorable event.

Our scholarship programs for Alaskans have been offered for years. These include Alaskan 4-H Club programs, along with help in funding a special program for Alaskan natives studying at the University of Alaska.

In the Kodiak area young people are learning the latest fishing technology to help expand Alaska's fishing industry, and we're helping provide funds.

To help teachers enliven such subjects as community service, conservation, wildlife and the role of oil as an energy source, numerous classroom teaching aids have been made available. The State of Alaska's Department of Education and Cultural Resources, and the National Geographic Society



40 titles — on video cassettes to speed instruction and optimize use of Alaska's modern classroom audio-visual systems.

As a company, we trace our commitment to Alaska's schools back to their early beginnings. As Standard Oil employees and families, we've sat on school boards, built parks, led bowl groups, taught night school courses and attended classes in the early days of the state's development. We've helped build a better Alaska, one student at a time.

We're helping educators develop Alaska's greatest resource — its youth.



Standard Oil is working with Alaskans everywhere, from Ketchikan to Barrow, in petroleum, fishing, mining, tourism, government, ecology, education, forest industries, construction, and transportation.

We're continuing to expand services, developing special products for Alaskan needs, and working closely with the problems and concerns of all Alaskans. We've been helping pioneer Alaska since before the turn of the century. So we know how to help.

Alaskans helping Alaskans

Standard Oil Company
of California

