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Fishing: A livelihood with a bright past . . . and a promising future

Fishing has always played a critical role in the lifecycle of many Alaskan villages. The summer harvest had to feed the people for months after the rivers turned to ice.

Today, a bountiful summer catch is still important; that hasn't changed. But some things have. A fisherman's catch now helps feed his own family and people around the world.

When Chevron began exploring in the Cook Inlet area in the early '50s, some fishermen felt their livelihood might be threatened. Chevron's commitment to protecting the environment hasn't allowed that to happen.

Chevron believes the more we know about the sea, the better we're able to protect it. So Chevron spends millions of dollars studying the habits of sea creatures, characteristics of arctic ice, as well as tide and current patterns.

This extensive research that precedes exploration is one reason Chevron and others have been able to explore throughout Alaska without disturbing other activities. A reassuring fact to the fishermen of Alaska. And reason to look forward to the future with promise.

Chevron

