



**INDIAN EDITORS, REPORTERS**--A conference of Indian editors and reporters at Billings, Montana last week are gathered in their meeting room at the Northern Hotel. Those that can be identified by name are: Will L. Clegg, standing second from right; Floyd Westerman, 4th from right. Clegg and Westerman are from University of Utah as well as Paul Cracroft, 5th from right, stand-

ing. In a Stetson hat in the background is Sun Bear, publisher of the slick magazine, **MANY SMOKE**. His smiling wife, Ann, is to his right. State of Washington and Idaho were represented by VISTA workers who publish newsletters for the Indians in their respective areas.

--CARP'S PHOTO, Billings, Montana

## Indian Editors Meet At Billings

The Bureau of Indian Services of the University of Utah conducted a three-day communications workshop for Indian editors and reporters at Billings, Montana, last week.

The workshop was under the direction of Will L. Clegg, communications specialist of the Indian Services of the Utah University. Twenty-one editors and reporters from Montana, Utah, Idaho, Nevada, Washington and Alaska attended the session.

The meeting stressed communications between the publishers and their public supplemented by techniques of journalism. The main speaker of the session was Howard Rock, editor of the *Tundra Times*. He spoke on "Communications and the Native People of Alaska."

Paul Cracroft of the journalism department of the University of Utah conducted techniques in journalism in which he discussed proximity to events happening, impact of the news, oddity, pyramid type stories, punch leads, clothesline leads, questioning leads, descriptive leads, staccato, figurative, quotation and others.

Associate Professor M. Neff Smart, also of the journalism department of the Utah university, held a session on the writing process.

In his introductory talk, Prof. Smart said that a "publisher of a community paper is more powerful than the mayor of a city....There is no better way to combat illiteracy than to start an interesting, personal community paper. It can help your community government get things

done."

The workshop had two interesting and unexpected visitors during one session and they were Willard Frazer, mayor of Billings, and Stan Lynde, cartoonist and creator of the comic strip, "Rick O' Shay." Lynde is a native of Billings.

Mayor Frazer told the gathering that everyone should know his own history, to be proud of it. He pointed out great historical events that took place within 60 miles of Billings such as the battle of the Little Big Horn in which General George Custer and his men were wiped out by Sitting Bull and his warriors, and the great retreat of Chief Joseph and his Nez Perce Indians.

The Mayor also pointed out the great contributions of the Indians in cultivation of corn, potatoes, and great many other things including tobacco. And on the latter, he quipped, "I'll never forgive you for that."