

WHAT DO RESOURCES GIVE US?

QUALITY OF LIFE.

When you stop and think about it, resources play an enormous role in our lives.

The newspaper you're reading was made from a tree. The ink on the pages consists largely of oil. And the printing press couldn't have been made without minerals and petroleum products.

WHICH RESOURCE DO YOU RELY ON THE MOST?

TIMBER. Every time you read a paper or a book, you're counting on the timber industry. Just look around

your house. You'll see many wood products, including tables and chairs, baseboards, and perhaps a toy block or two.

ENERGY. Imagine a winter in Alaska without heat. Your comfort depends on gas, oil, timber or hydro-electric power.

Life without gasoline for your car, boat or airplane may have an adverse effect on your

lifestyle. Even



your bicycles

are made from petroleum. The list of petroleum-related products you use on a regular basis — from fishing rods and run gear for toothpaste and telephones — is amazingly diverse.

FISHING. Life in Alaska can be quite tasty when you sit down

to a fresh salmon dinner or a delicious plate of shellfish or sushi.



MINING. Every time you check the time, you're probably looking at a mineral product. Most watches, jewelry, and wire rim glasses are composed of mineral elements — as are compasses, motorized vehicles, and assorted camping gear.



DOES THE ECONOMY RELY ON RESOURCE DEVELOPMENT?

As world demand increases, Alaska will play an increasingly vital role in supplying natural resources.

Through sound resource development, Alaska can meet this challenge. And in doing so, we'll generate new jobs and increased wealth for our citizens — and for the nation.

This task is not easy, and we need your support. Weigh the facts. Understand the options. And consider the implications for the future.

Our natural resources provide the quality of life we enjoy today, and will provide resources benefit all of us.

 Resource Development Council

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THE FUTURE OF ALASKA'S NATURAL RESOURCES IS A GROWING CONCERN.

