

# ***Native community supports TT efforts to regain stature***

Although advertising revenues were disappointing for the first quarter of 1977, there is some good news on the circulation front. The Native community is giving us a great deal of support in our efforts to regain stature as being the Alaska newspaper read in more communities in Alaska than any other newspaper.

In 1971 we were read by (paid) subscribers in more than 225 Alaskan communities, including 200 Native villages. Last week, the Tanana Chiefs Conference, the traditional governing assembly for Interior Alaska Athabascan Indians, purchased subscriptions for distribution to each of its 44 member villages. The week previous to that, the Central Council of Tlingit and Haida Indians of Alaska adopted a resolution authorizing the purchase of 100 subscriptions of the Tundra Times for distribution throughout villages in Southeastern Alaska. Additionally Alaska Federation of Natives president Byron Mallott has sent a letter this month to each Native regional corporation and Native village in Alaska encouraging more subscriptions in the villages. On the whole, circulation continues to increase at an average monthly rate of eight per cent.

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