



In some ways, it's nice working on a frontier. Any improvement is considered a good one. RCA Alaska Communications, Inc., doesn't look at it that way. Lena Point, near Juneau, is a good example of that attitude.

An earth station and a new toll center are turning Lena Point into the communications hub of Southeast Alaska. Because of what RCA Alascom is doing at Lena Point, Southeast Alaskans will soon have Direct Distance Dialing for the first time. Juneau will have expanded capability for a full range of modern communications services for the first time. Later in 1975, most other Southeast communities will enjoy the benefits of DDD and data transmission.



Lena Point is changing fast, but so are Alaska's communication needs. That's why RCA Alascom is working at Lena Point, part of the communications frontier, to make it modern for you.

## ANSWERING ALASKA'S LONG DISTANCE COMMUNICATIONS NEEDS

**RCA**

Alaska  
Communications