

Conference Receives Bland Reception



CONFERENCE coordinators Paul Sherry and Richard Yamada, back, talk with two participants in the Alaska Rural Media Conference, last week at the University of Alaska in Fairbanks.

By MARC OLSON
The Alaska Rural Media Conference, a "forum for discussion," in use and application of rural media, ended Friday at the University of Alaska.

The conference, which featured workshops, discussions, and various displays, cited "a primary focus" on the formation of an Alaskan Rural Media Association, to attain conference objectives. After the conference, Paul

Sherry, one of the coordinators, explained what had been accomplished regarding the Media Association. He said that a newsletter is in planning stages, which would provide a continuing source of idea

exchange, and carry news and information on media jobs, projects, equipment, available tapes and information, events and workshops.

As plans now stand, the newsletter would be published the first time by media coordinators, and later passed on to other groups who wish the opportunity to contribute.

The effort will attempt to foster more inter-rural exchanges, as opposed to previous domination of media radiating out from a couple of large centers, Sherry said.

Sherry emphasized that Rural Media "Association" was a loosely used term in the sense of the conference, and did not necessarily imply an actual organization.

Although there were some organizational problems, the conference attracted some 180 persons from around Alaska, substantially more than had been expected.

The numbers dwindled to about 50 the final day. According to Sherry, this was because too much emphasis was placed on needs and problems at the beginning, rather than the practical aspects — what people are doing — and some became discouraged.

Lack of Native attendance was obvious, and some questioned the validity of the conference considering that Natives are the vast majority of rural residents in the state. One Native woman remarked on Friday that she thought she and one gentlemen were the only rural Natives there on the final day.

Coordinator Sherry commented that he would have liked to have seen 75% or more Natives at the conference. The actual per centage was much less.

According to Sherry, the overall large attendance figures were partly because many came from government and other agencies, which tended to inflate the attendance figures.

One reason given for poor Native attendance was that invitations were sent "shotgun" fashion because Humanities Forum money, granted for the conference, stipulates that it be open to all.

Workshops during the conference were mostly "unstructured," with participants suggesting topics and leading discussions. Several panels and dialogs were held, mainly concerning video and broadcast media.

Three communications specialists from Stanford University came to speak, and a number of film slides, video tape, and product presentations were given during the four days of the conference.

A complete report on the Alaskan Rural Media Conference will be released within a few weeks.

CLASSIFIED

HELP WANTED

The Boarding Home Program of Tanana Chiefs is in desperate need of caring homes for rural high school students for the school year. Call Helen Lee, 452-1746, soon.

HELP WANTED

STATE OF ALASKA
FISH PATHOLOGIST I
\$1466 in Anchorage.
BS in microbiology, bacteriology, zoology, fisheries biology or related field AND 2 year professional fish pathology experience. Graduate study in above field may substitute for one year of experience.

REGIONAL FISH CULTURIST
\$1,967 in Juneau and Anchorage.
Requires PhD in fisheries and two years of professional fish cultural experience, or a Master's degree and four years of the above experience, or a Bachelor's degree and five years of the above experience.
For details contact:
Lois Benzel
Division of Personnel, Pouch C
Juneau, AK 99811
AN EQUAL OPPORTUNITY EMPLOYER



HELP WANTED

CONTROL SYSTEM SUPERVISOR
QUALIFICATIONS: Minimum of five years experience in industrial instrument control systems as well as field experience with plant process applications, electronics transducers and control valves, preferably associated with oil field offshore instrument or plant refinery having computers or automatic data gathering systems. Additional electronic and pneumatic experience will be a distinct advantage plus a minimum of one year supervisory experience or a minimum of five years experience as a leadman in the trade. Completion of either science and/or technical college level courses or service connected electronic or hydraulic equipment training preferred.

DUTIES: Will supervise and direct the work and make work assignments to the technicians who maintain, repair and service the process control systems and the fire alarm detection system in the Prudhoe Bay area.

Salary commensurate with educational background and experience.
Incumbent must be able to spend regular duty periods at Prudhoe Bay. Please reply in confidence with resume and salary requirements to:
Employment Supervisor
BP Alaska Inc.
P.O. Box 4-1379
Anchorage, Alaska 99509
"An Equal Opportunity Employer"

HELP WANTED

POSITION AVAILABLE: Food Service Custodian
Dependable custodian needed for food service area. Must be familiar with all aspects of janitorial work. Day work, possible evenings. Good Conditions. Salary DOE. Contact Benjamin Ditch, Director of Food Service, 272-4401, extension 348. Alaska Methodist University.
An Equal Opportunity/Affirmative Action Employer.

HELP WANTED

PROCUREMENT/PROPERTY CHIEF required by Rural Alaska Community Action Program. Requires 3 years of warehouse/inventory control experience, including 1 year in government property and inventory control. Supervises and directs agency purchasing, warehousing and inventory. Stationed in Anchorage, starts at \$6.95 per hour, effective 9-1-75. Apply before August 6 to Personnel, Rural CAP, Box 3908 Anchorage, Alaska 99501. EQUAL OPPORTUNITY EMPLOYER M/F.

HELP WANTED

Two upper division, two lower division teachers for field-based instruction for teacher-aides and teachers. Upper division includes development and delivery of B.Ed. curriculum, requires doctorate in elementary education or equivalent and extensive knowledge of competency-based teacher education. Two years elementary school plus two years college teaching preferred. Lower division involves teaching A.Ed. courses in community and integrating courses with B.Ed. curriculum, requires candidates to have at least Bachelor degree in Science, Health, English, Reading, Psychology and/or Education. Master's and at least one year college level teaching preferred. Applicant must demonstrate ability to work with diverse groups and races with sensitivity and flexibility. Work involves regular travel to various Southeast Alaska communities. Positions available August 11. Send vita to President, Sheldon Jackson College, Department TEP, Box 479, Sitka, Alaska 99835. An Equal Opportunity Employer.

HELP WANTED

WANTED: Assistant Director of Programs Services, Bilingual Education.
DUTIES: Administer the bilingual education program at the Alaska Unorganized Borough School District through June 30, 1976.

DESIRABLE QUALIFICATIONS: Thorough knowledge of the State of Alaska and excellent experience, background in administration and education. Applicant must possess competency in Federal and state program coordination. Teaching and administrative experience and credentials are preferred.

SALARY: starting salary \$2,455 per month.
APPLICATION PROCEDURE: Application or intent to apply must be received on or before August 1, 1975. Contact Joan Larson, Personnel Office, (907) 274-1645, Ext. 121.
A.U.B.S.D. IS AN EQUAL OPPORTUNITY EMPLOYER

HELP WANTED

TANANA CHIEFS CONFERENCE, Doyon Bldg., First and Hall, is now taking applications for a Boarding Home Program Counselor/Coordinator to be hired August 29.
RESPONSIBILITIES: Coordinate and assist nine village liaisons; counsel Fairbanks BHP students; conduct guidance and youth leadership workshops; submit monthly and annual reports; experience in federal programs and contract obligations necessary.
QUALIFICATIONS: Mature adult with experience in counseling youth; ability to relate to school staff on a professional level; ability to communicate with secondary students, BHP families, and natural parents. Applicant must be familiar with the Tanana chiefs Region, values and customs.
SALARY: DOE

Society's Quest. . .

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the oil industry and any other expression of declared rights and freedoms.

Now today the Native people must live within the U.S. Constitution as their expression adopted rights and freedom. Because of progress and economic development and because of the historical conflicts of Native and non-Native, the American Indian must now look harder for his natural sense of rights and freedom which has governed his society and his community for centuries.

In many instances some Native people can no longer identify their natural sense of rights and freedoms anymore. So they seek other places and other tools to escape from the realities of the economic development and progress to find the natural progress of personality and individual experience. The state and Federal agencies which serve Native American people have looked at these people, who are lost in defining their natural sense of freedom, and have tried to understand the high rate of suicides, alcoholism, job neglect, community disorganization and other forms of social network breakdown. They have tried to define a method to treat people whose social network has been destroyed and become addicted to the ills of urban society. But there is no way to treat the loss of natural freedom and natural rights for a society whose network is based upon intertribal communication and cultural heritage. If the progress of Alaska continues at its present rate, the ills of urban society will become the treatment modalities for "lost" Native people in rural atmospheres. Such has been the historical trend and such will be the stunted growth of the urban relationship to rural Alaska.

I sense happiness in the feelings I share with my people in just being able to communicate without words. I've heard so many non-Natives say that Native people don't talk enough in meetings and any other form of Native/non-Native communication. I have never heard a non-Native tell another to listen for the hundred different levels of silence that exists with the atmosphere of personal contact. If the non-Native wants the Native people to talk, then perhaps the sub-society is seeking for a understanding of its existence. Otherwise, non-Native social networks will never understand the perspectives transmitted through silence by Native people.

Regional corporations, as a non-profit organized Native activity, attempts to relay social change and awareness of industrial consequences in hopes that a post-industrial society will create "new families," which will revitalize the human resources of "community centeredness" as opposed to individual centeredness. The Indian tribes of America have a community orientation and are in effect, a family. The communes springing up throughout the nation are "new families" searching for a community oriented method of living as opposed to an anonymous existence in urban environments. The "retribalization" of America is a revitalization of the expressed rights and freedoms set forth on this continent by our Constitution and Declaration of Independence. Through social service programs the regional Native corporations have somewhat been perceived as political revolutionaries advocating a restructuring of the comfortable industrial progress of non-Native communities. And it is quite possible that this statement of perspective may be deemed as socially revolutionary to the causes of a capitalistic society. Such is what the Native people have always had as a member of their tribe. And I believe such is what is being sought by the non-Native who have expanded their existence on this continent through an expression of their rights and their freedoms. The roots of heritage seem to be society's quest for purposeful existence.

In closing I would like to ask you to look at the animals and to look at the earth when asking yourself the question of why am I here, who am I and what is my purpose in life. When you look at the animals and you look at the world around you, tell yourself, "Don't they seem to know?"

Hunting Conditions Not So Good

By GUY OKAKOK
Barrow Correspondent

FAIRBANKS — Barrow hunters are now waiting for ice to leave as ice is in for almost week in shore.

Mr. Levi Kaguna, an Eskimo of Barrow, said yesterday that the Arctic ice can't stay in too long now. Hunters are now waiting for inshore ice to go so that they could hunt walrus and bears.

This month July is a month for walrusing. Levi even said Eskimos went inland for caribouing and fishing for winter use and they will stay up inland for days and days.

No matter how many seals you get and caribous, whale meat and fishes, the Eskimos in Barrow store them in cellars, cellars which dug down in the ground 15 to 20 feet deep.

When they throw their fresh catch in there, it's freezes right away and stays fresh all summer long and winter. They don't waste any of them at all. Some meat cellars could hold tons and tons in there and stay fresh.

WHICH IS WHICH

I was asked by newcomers lots of times if there are good restaurants in Barrow village. Answer always is, I cannot tell you just exactly which restaurant is better. These restaurants owned by Eskimos and they always served any customers rightfully and honestly.

And what other restaurants don't have, there's one over at Browsersville, they served even mukluk as well.

LOOKING FOR JOBS

There are several people here who are looking for jobs, some from Wainwright, Barrow, Pt. Hope, Kotzebue, and all they said is, they have to wait till they are called as they have a long list. They said it's only way is to wait patiently.

OLYMPICS SOON

Whoever you are, come to the Eskimo-Indian Olympics. Be there because this time will be little difference. Don't miss it.