

Ski-Doo is your number one choice in snowmobiles

Come see the 1970 reasons why



Number one in sales

Ski-Doo has introduced more people to the sport of snowmobiling than any other make. That's because Ski-Doo invented snowmobiling. And ever since its first appearance on a snowfield, Ski-Doo has been the undisputed snowmobile leader. Last year alone, Ski-Doo dealers sold over 114,000 models. That's more than the next six manufacturers combined. There are many reasons for Ski-Doo's great sales success. And a better choice of models is certainly one of them.

Number one in selection

For 1970, Ski-Doo offers five exciting series — each with a totally different personality. We're sure you'll find one to match your own. If it's luxury you're after, there's Ski-Doo Nordic.* If it's sporty action you're itching for, there's Ski-Doo Olympique. If you want a Ski-Doo that's big, comfortable and fun to drive, there's twin-track Invader.* If you're looking for speed and power, there's Ski-Doo T'NT.* And if price is on your mind, there's the Ski-Doo 12/3. It's so low priced, a lot of people are buying two and three.

Number one in sizzle

Every one of our snowmobiles is powered by the world famous Rotax engine — designed exclusively for Ski-Doo. No other engine delivers more efficient power for climbing, towing, just plain funning around. And no engine acts better, at all speeds — all temperatures. And this year, our Rotax engines are even more dependable. They're bigger in size, with more cc's, but deliver the same horsepower as before for the most trouble-free performance in snowmobile history.

Number one in service

Your Ski-Doo dealer is a good guy to know. No just because he sells the number one snowmobile. But because he can offer better service after the sale. He's a pro with know-how, ready to give you qualified repair service — whenever you need it. He's the man who offers a free 15 hour service check to new Ski-Doo owners. And a parts and service warranty that gives you real peace of mind. He's also the one person in town who can tell you where to find all the best snowmobiling trails. If you want the number one choice in snowmobiles, in high-fashion winter sportswear and accessories, see your Ski-Doo dealer. He'll show you all the 1970 reasons why you go one better when you go Ski-Doo.

**North America's
number one
snowmobile**



**go one better
go ski-doo**

There's a Ski-Doo dealer near you.

*T.M. Bombardier Ltd.

Bombardier
ski-doo
the light-footed snowmobile

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