

Episode IV William Perry Finds Something Better than Gold in :



SAN FRANCISCO 1851

ICE WAS PRODUCED IN NEW ENGLAND FOR SHIPMENT ALL OVER THE WORLD. IN THE COLD NEW ENGLAND WINTER, POND ICE WAS CUT INTO BLOCKS AND STORED FOR SHIPMENT TO PLACES WHERE THE WEATHER WAS TOO WARM TO MAKE ICE.



WHEN THE ICE RAN OUT ICE CREAM WAS NOT THE ONLY PRODUCT AFFECTED. THERE WERE MANY USES FOR ICE.....



ICE WAS NOT ONLY SCARCE IN SAN FRANCISCO, IT WAS ALSO EXPENSIVE. THE PERSON WHO COULD PROVIDE SAN FRANCISCO AND THE GOLDFIELDS WITH CHEAPER ICE WOULD BE A RICH MAN. WHY WAS ICE SO EXPENSIVE? IT HAD TO BE THE COST OF BRINGING THE ICE TO SAN FRANCISCO. IF ONLY WE HAD A CLOSER SOURCE OF ICE.



MY CHANGE OF MOODS SPOOKED TIFFANY. I WAS THE MAN TO SOLVE SAN FRANCISCO'S ICE PROBLEM AND IN THE PROCESS MAKE MY FORTUNE



I KNEW WHERE ICE COULD BE FOUND IN A PLACE CLOSER THAN NEW ENGLAND
- ALASKA !



I GAVE TIFFANY A BIG KISS AND MADE A DATE FOR DINNER.



WHO NEEDS GOLD WHEN YOU HAVE WHAT THE GOLD MINERS WANT! IF I WAS TO MAKE MY FORTUNE IN ALASKA ICE THERE WAS PLENTY TO DO. I HAD TO SECURE CAPITAL FOR MY INVESTMENT. IF I COULD CONVINCE OTHERS OF THE POTENTIAL PROFITS, THIS WOULD BE THE INCENTIVE FOR THEIR INVESTMENT.



Although 49ers came to California from all over the world, most came from the Eastern U.S. The trip from the East to the goldfields was long, expensive and dangerous. Forty-niners had to choose between a risky trip in a wagon across the Great Plains and the Rocky Mountains or on a costly trip in a Clipper ship around the tip of South America. Although the costs were great, the California 49ers, like William Perry, felt what they could earn in the goldfields was greater.

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