

Rural Tour Center offers library

Looking for information on how to start or grow your tourism related business in rural Alaska? The Rural Tourism Center Library may have just the information you need. Since its start-up in December 1995, a primary objective of the Rural Tourism Center (RTC) has been to collect and share general tourism development information.

The Library was started and continues to grow by collecting a variety of tourism related resource materials ranging from community planning workbooks and visitor statistics to marketing materials and training manuals. If you are interested in topics such as how to better market your product, regional development plans, public land use is-

ssues, selling to the international market, visitor profiles, or would just like to know what a particular community offers, the Rural Tourism Center Library may be able to provide the information you are looking for.

Located in Alaska Village Initiatives' Anchorage office, the Rural Tourism Center Library can provide copies of specific materials for the cost of reproduction or offer suggestions for further sources of information.

Questions, comments and requests for additional information can be directed to Carolyn Bettes, Coordinator, at Alaska Village Initiatives Rural Tourism Center, 1577 C Street, Suite 304, Anchorage, AK 99501, (907) 274-5400