

An Exciting Milestone

To try a new process to improve the quality of a product, for which devotion and hard work had been expended, is an exciting event—a milestone that will not be forgotten. Such is the feeling of the staff of the Tundra Times today—an auspicious occasion as we come out for the first time in the new process of publishing this newspaper. It is, of course, our effort to make our publication an attractive one in every way especially in the presentation of our photographs. We will also endeavor to sustain the quality of the news we dispense; the objectivity and to continue to present the cultural heritage of our Native people in Alaska in truth and color without unnecessary embellishments.

The offset printing of the Tundra Times is our attempt to accommodate our discriminating readers everywhere. Our new presentation, we are sure, should be more distinct in physical quality, in pictures, advertising—in general appearance. This, of course, will be credited to the modern offset equipment of the Fairbanks Daily News-Miner which has proven to the public that its product is one of the best anywhere in our country.

We welcome our readers to enjoy along with us the new appearance of the Tundra Times and we would like to extend our thanks for their continuous support in the past and invite them to continue to do so in the future.