Autographed Copies of DENIKI - An Alaskan Moose By William Berry Illustrated by the Author

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Guy V. Graham, long-time friend of many Alaskans, worked here in Alaska from 1913 until 1957. He retired as Vice President in charge of Alaska operations for Libby, McNeill & Libby.

"MR. GRAHAM, WHY ARE THE CANNED SALMON INDUSTRY AND ITS ASSOCIATION IMPORTANT TO ALASKA?"

"Well, as you know, the salmon industry is vital to the economy of Alaska ... and the Association of Pacific Fisheries has been the guiding influence of this great industry for more than 50 years.

'Way back in 1914, about 20 salmon canning companies decided that it would be a good idea to coordinate their efforts to unify their thinking on the problems of the industry.

'Their first and foremost concern was for a quality control program which would establish an irreputable image for their product and for Alaska. This is still the Association's most important job—but not

their only one. There is also intense concern for the preservation of fish and wildlife, for the sale of salmon, for scientific advances within the industry and scores of others.

"Why is the Association important to Alaska? I would say that if it hadn't been for the Association, the demand for Alaska canned salmon would be so small that the importance of the industry would be negligible. But through their constant efforts, salmon continues to be Alaska's most important product!"

Association of Pacific Fisheries

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