



Rural Small Business Conference attendees examine products previously seen only in catalogs and sales brochures.

Photo by David Predeger

Rural Small Business Conference to be held in Anchorage

The Alaska Village Initiatives and National Bank of Alaska will offer a Rural Small Business Conference to provide business expertise and networking opportunities for rural small business owners throughout the state. The conference will be February 13-15 at the Anchorage Hilton Hotel.

"This educational opportunity is a must for those seriously interested in developing their rural Alaska business," said Perry Eaton, president of Alaska Village Initiatives. "The conference is intended to help rural small businesses understand and survive the changing times and to ensure that rural business people have access to current business resources."

Small business owners can attend sessions on topics such as marketing and managing your busi-

ness, merchandising and vendor relations and issues and trends affecting rural small business. There will be numerous opportunities to exchange ideas with other conference attendees as well as meet with experienced rural business owners.

Registration includes entry to the conference sessions and trade show, two lunches, two continental breakfasts, two receptions and conference materials. Pre-registration is \$150 and on-site registration is \$175.

Registration should be mailed to Alaska Village Initiatives, Attn: Carrie Tadema, 1577 "C" Street, Suite 304, Anchorage, AK 99501. For further information on the Rural Small Business Conference, call 274-5400 or 800-478-2332.