

Ives 'Doing His Thing' for Cleaner Water, Land

Burl Ives, one of America's best loved folk singers, is "doing his thing" in behalf of cleaner air, cleaner water and cleaner land.

In a new series of public service radio announcements, Burl Ives speaks and sings out in behalf of a cleaner world for everyone.

The series was released last week to Alaska radio and television stations by the Interior Department's Bureau of Land Management.

Burton W. Silcock, BLM's Alaska State Director, expressed his appreciation of Burl Ives' and standing contribution.

"The Johnny Horizon program is for people like you and me—who love the heritage of our public lands and want to do our part to help keep them clean and beautiful. I think everyone who loves Burl Ives—and our good earth—will be as pleased as I am with this series," Silcock noted.