

We want everybody to discover oil.

Oil is more than a fuel. It's a raw material, too.

It's used for fabrics. For cosmetics and paint. For plastics, fertilizers, medicines. And we're learning how to do more with it every year.

When people discover its many new and important applications, they appreciate how much good oil is doing. And how responsibly the industry is meeting their needs.

It's good to know we're needed.

AtlanticRichfieldCompany ♦