## Understanding Stressed Alaska Airlines General Rollins In Special Contest

Alaska Business Directory

Governor Walter J. Hickel many Britains and Americans has urged Alaskans to participate in a special contest for the purpose of increasing American-British understand-

A \$5,000.00 award is being offered by the Edward L. Bernays Foundation for a comprehensive program to increase the mutual understanding of the American and British people.

"This is the first step in a drive to eliminate stereotypes and half truths that

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cling to," Hickel said.

"Since many people outside still have misguided ideas about Alaska, we as Alaskans can be especially sympathetic to this type of program," he said.

The competition calls for entries of not more than 5,000 words to be mailed no later than June 30, 1967 to 7 Lowell Street, Cambridge, Massachusetts.

### **B-E-C-K** Awarded ARL Contract

A \$1,967,700 contract for construction of facilities for the Naval Arctic Research Laboratory at Barrow has been awarded to B-E-C-K Raber, Inc., of Seattle.

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## Considering Youth Fares Cut

Alaska Airlines is seriously considering offering reduced youth fares and year-around family plan fares, according to a message from vice-president Robert Giersdorf to Congressman Howard Pollock.

Last month, Pollock requested that the half-fare space-available student rate offered in the Lower 48 be extended to service to Alaska.

He also asked the Civil Aeronautics Board to review the fare situation in Alaska. The CAB passed the request on to the airlines.

"While Alaska Airlines is the first favorable response I have had," Pollock said, "it will, I am sure, set an example for the other carriers. Alaska Airlines is to be complimented for their prompt consideration of my request."

### A-67 Advance **Ticket Sale Brisk**

Alaska 67 advance ticket sales in the Fairbanks area now total \$15,000, it was announced this week by Glen Gamble, ticket sales director.

"Sales have been so brisk," he reported, "that we have had difficulty keeping our sales agencies supplied with tickets. Youth and adult season passes are proving most popular."

The tickets are on sale locally at Alaska State Bank, First National Bank (main office and College branch), Alaska National Bank (main office and university branch), First Federal Savings and Loan (both offices), Mt. Mc. Kinley Mutual Savings Bank.

Fairbanks Chamber of Commerce, A-67 administration office at site, Safeway, Foodland, Western Travel, Alaska Airlines Ticket Office, Northern Commercial Co., and in the Exchanges at Ft. Wainwright, Ft. Greely, Eielson. and Clear.

Gamble said sales agencies are being established throughout Alaska and the Pacific Northwest, in addition to an extensive mail order program.

"Persons desiring to order tickets by mail may obtain an order form by writing Advance Tickets, Box 1967, Fairbanks," Gamble said.

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# To Visit Alaska

Brigadier General. A.P. vice project), Fort Greely, Rollins, Director of Military Construction, is visiting Alaska for five days starting April 5, according to an announcement by the Alaska District.

Rollins directorate involves military construction within the Army and construction engineering services to the Air Force and other Government agencies.

He will work at Elmendorf Air Force Base, Fort Richardson, Fort Wainwright (including the Public Health Ser-

### More Rest Area To Be Advertised

Another addition to the growing number of rest areas on Alaska's Roadway System will be advertised for contract this month, with bids to be opened on April 13.

The proposed site will be on the Chena Ridge Road at the townsite of Chena, just below the confluence of the Tanana and Chena Rivers Southwest of Fairbanks.

The area when complete this fall will have 12 picnic tables, 12 fireplaces, 13 litter barrels, I two table picnic shelter, a water system, and a special vault toilet.

Bids will be opened in the office of Highway Commissioner Warren C. Gonnason at 2 P.M. on April 13.

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and Valdez.



Gen. A.P. Rollins to visit Alaska.

-- U.S. Army Photo

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