

# Calista Board to Attend 2nd Japan Airline Tour

A number of Calista Board & Management Representatives will attend the second Japan Airlines tour which is aimed at marketing considerations of North American seafoods.

The 2nd Seafood Industry Tour is scheduled to run from November 9 to November 23. This will give seafood businessmen a chance to gauge the market potential for their products in Japan and to take part in a firsthand, detailed examination of the Japanese seafood industry.

In addition to meeting the Japanese buyers, the escorted tour will include:

- Conferences with government officials concerned with fisheries.

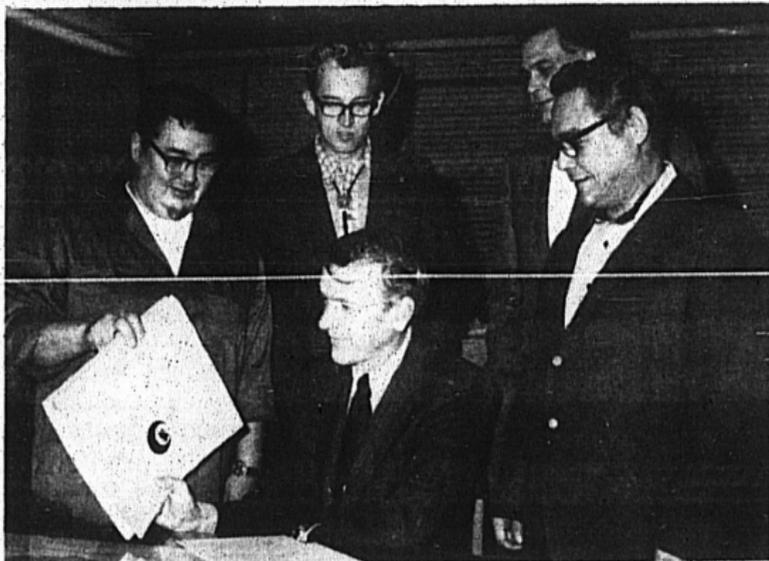
- Visits to fish markets.

- Field trips to fish farming sites, including examination of processing plants, fishing equipment and selling procedures.

- Visits to retail outlets and

discussions with merchandising executives in Japan.

- A look at the market for  
(Continued on Page 6)



THE FIRST VILLAGE within Calista Regional Corporation filing for Native lands with the Bureau of Land Management. Seated, BLM State Director Curtis V. McVee, standing from left to right, Leslie Hunter, Lewis Lively, Robert Schenker, and Raymond Christiansen.

# Calista to Attend . . .

(Continued from Page 1)

many under utilized fish products. Over 50 per cent of Japan's protein comes from fish and shellfish.

The trip will bring together top executives of the United States involved in the fishing industry and in this process those traveling from Calista will be able to make valuable contacts with these people associated with the key fishing industry.

"It will give an opportunity to members of our Board to review firsthand all aspects of the marketing. We will be able to see how they do it and as well receive information as pertains to an integrated fishing industry within the Calista region," said a spokesman.

The Calista attendance on this trip will give the Native peoples of Alaska a first-hand opportunity to discuss directly with the Japanese people the seriousness of the conditions of the salmon species.

"We all know that efforts by the Law of the Sea Conference, the various fishing commissions and State and Federal governments have not been successful in repeated attempts to protect the migration species of fish on the high seas," the spokesman said.

Possibly the first-hand contact by Calista people with the Japanese could be the beginning of person-to-person dealing that might bring around the aspect of conservation in the minds of the Japanese.

Subsistence fishing is endan-

gered as long as the high seas fishing is not checked. This trip will help to establish the line of communications needed in order to impress upon the Japanese the seriousness and need of international conservation of our valuable renewable resource.

"If we do no more than talk about the problem of our fisheries, they may end up as museum pieces," he said.

According to the State of Alaska's Department of Fish and Game in Bethel, 60 per cent of the total poundage of commercial fish caught from the Yukon and Kuskokwim Rivers in 1973, ended up in Japanese markets. In 1974, the poundage going to Japan was 65 per cent.

This tour attended by Calista members would be in keeping with the Planning-Goals and Objectives of the Corporation:

— to insure the investigation of an integrated fishing study in the Calista Region which could involve Calista shareholders in all phases of this industry inclusive of preservation to insure perpetuity of the migrating fish, the catching of fish, and the processing of fish in such a way so that such processing provides maximum economic yield to the people.

— The investigation of a bottom fisheries industry in the Bering Seas.

— The consideration of hatchery programs in areas of the region where there is an apparent need to build back up salmon stocks.