

Dear Editor:—

Then Things Get A Little Worse

If you stop to think about it, every community, large or small, gains its sense of identity and purpose through the pages of its local newspaper.

If you want to find out anything or let other people know about some event, service or product, it's a pretty fair bet that the pages of your local newspaper can lend a hand; even ex-subscribers seem to think so.

A letter published in the Hayti, Missouri, Herald makes this point and illustrates, as the editor put it, "... one of the better days in the life of a weekly newspaper publisher."

The letter says, "Dear Editor: Please send me a free copy of

your newspaper containing the obituary of my aunt. Also publish the enclosed clipping of the marriage of my niece. And I wish you would mention in your columns, if it doesn't cost anything that I have two calves for sale and our church is having a chili supper Friday night and the tickets are only 75 cents. As my subscription has expired, please stop the paper as I can't waste money on newspapers. -- Ex-subscriber."

About the only comment that can be made here is that some days just start out bad and once in a while they don't get any better!