

Good news, Alaska. And everyone who's ever lived there, flown there, or just dreamed about it.

We're ready to state our case: Wien Air Alaska is the genuine, original Alaska airline.

In fact, this chap is probably the only one with as much experience flying Alaskan skies as we have. First, we've been here longest.

We started flying back in 1926, before any of the others even got off the ground.

places in Alaska than all our competitors put together. Including tough places in the bush that are hardly on the map.

Third, our headquarters are in Alaska. Our people are Alaskans. Our whole past, present and future are centered in this Great Land. No other

airline

that flies outside can make that statement.

And that's the point of this ad. Now that we do fly outside, we want to tell the whole world about the real Alaska airline.

So if you've been flying the other guys, find out what real Alaska service is all about. Just tell your travel agent you want to go with the goose.



airline. In 1979 it still is.

