

McMahan's
— FURNITURE STORES —

844 5th Avenue, Anchorage Phone: 272-3571

73%

**of McMAHAN'S
business is
repeat business**

If you are one of the seven out of ten customers who returns again and again to McMahan's, there's no need to read any further. You got the message! But we're not too sure what brings you back to McMahan's? Is it our vast selection of smart, quality furniture? Our carpeting, refrigerators, ranges, dryers, tables, lamps, chairs? Or is it the time and trouble saved by "in store" credit and financing that makes McMahan's so appealing? Or our congenial salesmen ready to serve you? We simply can't pin it down. No matter how hard we try we always end up in the same place . . . but then so do you!

This is another reason why McMahan's is the most successful furniture store in town.



**Serving Alaskans
Since 1910**

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Anchorage

Catalog Stores: Fairbanks Sitka
Ketchikan Kenai
Juneau Kodiak

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*May we all share
the joy of Christmas
★ and may it bring
to all men everywhere
the blessedness of peace.*

NATIONAL BANK OF ALASKA