

# Archie Moore Joins War on Poverty's Youth Motivation

Former light-heavyweight champion Archie Moore has joined the War on Poverty as a consultant to OEO in the area of youth motivation.

Moore is the founding father of an outstanding youth program in Vallejo, Calif., where he makes his home. The ABC (Any Boy Can) program uses a combination of moral, spiritual and physical training to develop in the young-

sters self-reliance, pride and a sense of responsibility.

Moore's technique involves the liberal use of a philosophy that tells the boys they can be anything they wish, if they try.

During the life of the program, vandalism has been reduced dramatically in the city and Moore has been highly praised for his success with the youngsters.