

# Centennial Season Extended to Sept. 30

FAIRBANKS, ALASKA—J.D. Vogwill, president of the Alaska 67 Centennial Exposition, today announced the official extension of the exposition's season through Sept. 30, 1967.

Alaska 67, first scheduled to close on Sept. 10, now plans a run from May 27 through Sept. 30. This represents 127 full days of operation.

"We made our decision to extend the season in a gesture of cooperation with the Alaska Travel Promotion Association," Vogwill explained. "Officials of ATPA had encouraged us to run through September in an effort to extend the tourist season in Alaska."

Vogwill noted that September is one of the most beautiful months in Fairbanks and persons planning a visit to the exposition would be wise in selecting a date toward season's end.

"In addition to taking advantage of economy rates offered by many travel agencies and carrier," Vogwill said, "September visitors can enjoy the exposition when crowds are smallest."

"Alaska is a favorite vacation state for many retired couples who seek a change from the usual elbow-to-elbow conditions encountered in many popular tourist areas. A visit to Alaska and

our exposition in September should prove ideal for them."

Alaska 67 is the official exposition of the state's massive centennial celebration in 1967—it was 100 years ago that the U.S. purchased then Russian-America from the Czar of Russia for \$7.2 million.

The exposition, sprawling over 40 acres near downtown Fairbanks, is being built at a cost of \$5 million and will become the biggest manmade show in Alaska. Its attractions include a gold rush town, mining valley, zoo, Indian-Eskimo village, center for the performing and creative arts, amusement area and a huge sternwheeler riverboat.