

# Something old

Alaska Region  
**ARCO Oil and Gas Company**   
Division of AtlanticRichfieldCompany

# is something new.



We at Atlantic Richfield Company recognize the growing importance of Alaska to our industry, and to our company. In order to work more closely with Alaskans, and to become even more involved with Alaskan concerns, we're forming a separate corporation.

Atlantic Richfield is proud to announce, effective January 1, 1981, the incorporation of ARCO Alaska, Inc.—a wholly owned subsidiary, headquartered in Anchorage.

We hope Alaskans will be as happy about it as we are. Because we've been part of Alaska for a long time—and now Alaska's part of us.