

# In praise of the Olympics

The Tundra Times this week is turning over its pages to provide you pictures of and information about the World Eskimo Indian Olympics which took place in Fairbanks last week.

These Olympic games have been going on for the past 21 years due to the dedication of a handful of volunteers who spend a great deal of their time and energies organizing, fund raising and just plain sweating over this three-day event in Fairbanks.

We think they deserve a great deal of applause and support. They have made this event bigger and better each year and no amount of thanks can ever be enough, but let's try.

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This year's Olympics took place with numerous cameras, television and still cameras snapping pictures right and left and we were there doing the same.

The Tundra Times has long supported the Olympics, and for a few years even sponsored the event. Then the Olympics grew too big for this small newspaper and a committee of volunteers was formed to handle it.

We may have stepped down from our sponsorship of this important event but our interest has not lessened at all.

Our paper has been vitally interested in the affairs of you in the villages for 20 years. There may be other papers or television stations which are featuring an occasional feature story or picture on the villages but the Tundra Times has been there since 1962, informing and reporting.

It is a fact of life that we need

money to print papers as big and extensive as we would like and we must ask for a little help in this matter.

Through the efforts of our advertising staff and the interest of many special people known as advertisers, we have been able to bring this larger edition to more of you in the villages than ever before.

Our advertisers like to see big subscription lists when they buy ads. We like to see lots of our readers reading the stories we write. And, when we travel to the villages we constantly hear, "We like the Tundra Times but seldom see it."

On page — of this paper is a small subscription form.

If you like what you see in this special edition, fill out that form and become one of our regular readers. If you have friends who read the paper but don't subscribe, please point this form out to them.

We would like to reach every household in the state but to provide the kinds of stories and pictures you want and deserve, we need money. To get money we need advertisers. To get more advertising, we need a bigger circulation. It is a tight and vicious circle.

The Tundra Times is not supported by anyone other than paid advertisers and your subscriptions. We are a business like any other business that must make it as a business.

With a little bit of luck and your support we will be here the next 20 years. Why not subscribe now to ensure that we are?