

artscanada

129 Adelaide Street West

Toronto 1, Ontario

1 December 1971

Dear Sir:

THE ESKIMO WORLD will be the theme of the December special double issue of "artscanada" (the national review of the arts, which is gaining an international reputation for its thematic treatment of the arts and indigenous cultures of Canada).

Included are contributions from Ronald Bloore, noted Canadian artist and art historian who deals with Eskimo art from pre-historic times to the present; an article by Dr. William Taylor, Director of the Museum of Man in Ottawa, looks at recent startling archaeological finds in the Eastern Arctic; and a remarkable article by the French art historian Jacqueline Delange Fry examines some parallels between contemporary Eskimo art and African art.

Other aspects treated in this special issue relate to contemporary Eskimo sculpture, graphics, poetry and language. Specially commissioned colour and black and white photographs will include coverage of contemporary works of art, landscapes from three seasons in various parts of the Canadian Arctic, as well as a center fold section which will contain color photographs in actual size of rare, seldom seen pieces of prehistoric Eskimo art.

We see the future use of this issue as necessary in any discussion or research of Eskimo culture and its environment.

This will be a book length, limited edition of "artscanada" containing material that has never been assembled before. It will have 140 letterpress pages and 12 offset pages in full color. The price will be \$3.00.

I urge you to place your order for copies now.

Yours truly,

/s/ Tony Williams

Advertising and Publicity Director