

# all across the nation...

## NEFCO'S 1966 SALMON ADVERTISING

# Promotes Alaska!

With ads like this, The New England Fish Company (America's largest salmon packer) will make millions of travel-conscious Americans think of beautiful Alaska for family vacations. Here's powerful support for Alaskan tourist business, Alaskan industries, and Alaskan salmon. Good for you. Good for Alaska!

Note: Alaska residents who win a vacation prize may change Alaskan trip for a vacation in Southern California.






### SEND THIS LABEL TO ENTER ICY POINT SALMON SWEEPSTAKES



Available in both 1 lb. and 7 1/2 oz. flat cans.

## "See Alaska First" SWEEPSTAKES

### 303 EXTRAORDINARY PRIZES FROM THE LAND OF THE MIDNIGHT SUN!

<b>1ST PRIZE:</b>  15 day vacation in Alaska for family of four.	<b>2ND PRIZE:</b>  15 day vacation in Alaska for two.
<b>3RD PRIZE:</b>  10 day vacation in Alaska for two.	<b>45 PRIZES:</b>  Hand carved ivory Arctic animals and statuettes.
<b>100 PRIZES:</b>  Eskimo mother and baby doll. A collector's item.	<b>50 PRIZES:</b>  Genuine Tlingit Indian reindeer moccasins.
<b>105 PRIZES:</b>  Authentic, hand-carved 12-inch totem poles.	

### Win the vacation of your life... 15 days in exciting Alaska for you and your family!

Your entire trip supervised and arranged by famous Westours, Inc., Alaska's largest and most experienced travel organization. Travel the friendly luxury ships of Alaska Cruise Lines, Ltd. through glacier filled fairylands. See the famed Alaska Highway aboard a de Luxe Scenetama Highway Cruiser. Fly the real Alaska aboard the super service Alaska Airlines' Golden Nugget jets to exciting Eskimoland. Your ticket to win can be a label from either Icy Point Red or Icy Point Pink Salmon. Both add flavor excitement to any dish. Both are high in protein, low in calories.

### EASY TO ENTER! SEND LABEL WITH YOUR NAME AND ADDRESS.

Just print your name and address on back of either Icy Point Red or Icy Point Pink Salmon label. Or on a sheet of 5"x7" paper, write your name and address and print words "Icy Point" as on the label. Mail your entry to: "See Alaska First" Sweepstakes, P.O. Box 4777, Chicago, Illinois 60677. All entries must be postmarked no later than midnight, April 10, 1966. Enter as often as you wish. Each entry must be submitted according to the rules and mailed separately.

Winners will be notified within 60 days after end of Sweepstakes. Trip winners must take vacation before September 30, 1966. No cash equivalent on any prizes. All federal, state and local taxes must be paid by recipients of prizes. Sweepstakes open to all residents of the United States, except where prohibited by law. Employees of the New England Fish Company, its advertising agency, and companies furnishing prizes are not eligible to win.

### USE BACK OF LABEL OR GET ENTRY BLANK AT YOUR GROCERS!

**NEFCO**

If you can't wait to see if you've won, for free information about Alaska, write: NEFCO, Seattle, Washington.

Have Any Type of Question on Travel Anywhere? Write or Call 505 Cushman Fairbanks, Alaska 462-1127

**WESTERN TRAVEL SERVICE**

**DOOLEY'S Famous POPPED CORN**  
**3-Foot Tall Bags**  
Serving Bags Included  
**\$4.00**  
PLUS POSTAGE  
Write for Order Forms

**DOOLEY'S**  
**BOX 888**  
**FAIRBANKS, ALASKA**

**Fairbanks Pet Cache**  
**1452 CUSHMAN**

Dog food  
Toe nail clippers  
Vitamins  
Grooming aids  
Pet toys

**All Pet Supplies Mailed Promptly upon Request**

**FAIRBANKS INSURANCE AGENCY**

**DON'T TAKE CHANCES!**

Check Your  
Fire Insurance  
Coverage NOW

Make Sure It Is in Line  
with Today's Value  
of Your Property

Call Wally Cathcart  
Today at 456-6644

Fairbanks Insurance Agency  
551 3rd Avenue, Fairbanks