An intensive campaign on this guarantee of authenticity of Nativemade crafts will be launched by the State Division of Economic Enterprise.

ANDICRAFT

ROMALASKA

Crafts with this seal will be in strong demand in Alaska gift shops and other retail outlets.

Craftsmen are urged to place the stickers or tags on their crafts before selling to wholesalers and retailers.

Craftsmen requiring a supply of stickers or tags bearing the symbol can receive a supply by writing:

Alaska Crafts Identification Program Division of Economic Enterprises POUCH EE JUNEAU, ALASKA 99811