

IT'S TRUE. IT'S TRUE. IT'S TRUE.

Triple mileage is back.

EARN UP TO TRIPLE MILES THIS WINTER

MILES, MILES, and
more miles. From
January 4 through
April 2, 1993, you can

FLY	EARN
4-7 flight segments	Double miles
8 or more flight segments	Triple miles

between January 4
and April 2, 1993.
Unlike other air-
lines' programs,

earn up to triple miles when you fly Alaska Airlines and Horizon Air. Fly 4-7 flight segments, and you'll receive double miles for every flight you take during this period. Fly 8 or more segments, and receive triple miles for every flight during this period. (Flight segments add up fast. For example, flying roundtrip between Nome and Seattle with a connection in Anchorage would count as 4 segments.) Once you reach the double or triple mileage level, we'll credit your account with the appropriate bonus mileage for every single flight taken

once you earn your miles, you're not under the gun to use them right away. Your bonus miles are credited to your account the same as any other miles, and you can use them however you want. And thanks to our long list of travel partners, you can earn free travel to over 300 destinations worldwide. To enroll instantly in the Alaska Airlines Mileage Plan, call 1-800-654-5669. If you're already a member, call your travel agent or Alaska Airlines at 1-800-426-0333. See your free trips come faster, faster, faster.



Think of it as
a Bullet on Skis.

INDY 300 EFI. One look, and you know this sled is loaded. Its fuel-injected, liquid-cooled, 500 power-plant blows the competition away. And all that white-knuckle power is turned into a smooth-as-silk ride with Independent Front Suspension (IFS) and new Improved Transfer (ITS) rear suspension. Don't wait! Shoot on in instead.

Alaska Power Sports, Inc.
800-478-0500

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Alaska Airlines

You must be a Mileage Plan member to qualify for the program. Mileage bonuses may be earned only by flying on Alaska Airlines and Horizon Air operated paid flights between 1/4/93 and 4/2/93. Class of service, minimum mileage and MVP bonuses apply on base mileage only. All Alaska Airlines Mileage Plan Terms and Conditions apply. A flight segment is defined as travel taken on Alaska Airlines or Horizon Air with the same flight number between any two points. Single plane service, whether or not there is an intermediate stop constitutes a single flight segment. All retroactive bonuses will be posted to members' accounts no later than 5/15/93. All bonuses and mileage earned apply only to Mileage Plan accounts.