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In Tanana your agent is David Bowen
Phone 366-7635

We're sticking.



Atlantic Richfield Company has been in Alaska for a long time. Our people have been active here from the days of our Swanson River discovery on the Kenai Peninsula in 1957, to Prudhoe Bay in 1968. Atlantic Richfield plans to remain active in Alaska oil exploration and production for years to come. There have been both ups and downs in the past and there will undoubtedly be more in the future. But we're sticking through it all. Long live the ups.

**"Santa
isn't the only one
carrying
a big load
this Christmas.
We need
your help, too."**



Long distance telephone calls this holiday season promise to shatter last year's record traffic volume. And the fact is no long distance system anywhere can fully carry the traffic load over the Christmas holiday.

Despite circuit management, bigger crews, additional long distance circuits, we need your cooperation and here's how you can help:

- **Call early.** LD circuits are more readily available in the wee hours of the morning.
- **Spread out calls.** Remember: Holiday or night rates extend over the 3 day weekend, starting Friday at 7 pm and ending Tuesday at 7 am.
- **Get telephone numbers now.** If you need telephone numbers, don't wait for the busy holiday weekend. LD directory assistance ties up circuits. Consult your directory, write for information, or call for long distance directory information ...
- **Heed the advice of the operator.** If you try to place a long distance call directly through the operator and don't succeed, take the operator's advice. A better hour for placing the call will be recommended.

*Inside Alaska: 555-1212; Outside Alaska: Area Code + 555-1212.

Your long distance operators wish you a happy holiday season and regret any inconvenience on holiday calls.

* If you are in an area that requires an access code on DDD calls, precede above with applicable access code.

RCA Alaska
Communications