

THE RUSH FOR GOLD!

© 1989 Alaska Council on Economic Education
Written by Steve Jackstadt & Lee Huskey
Art by John Dawson

Over the next year, we will be printing the book *Adventures in the Alaska Economy* as a serial. Every week we will present approximately one and a half pages. The book, an economics text presented in comic book form, is the result of a collaboration between economics professors Steve Jackstadt, Lee Huskey and artist John Dawson.

The book will be available after February 1990 and may be obtained by calling the Alaska Council on Economic Education at 786-1901.

These secondary effects of goldmining in the Klondike created economic activity in Alaska. The Klondikers became the people who searched for and found gold throughout the Alaska interior. Gold had been found in Alaska prior to the Klondike. The first major strike in Alaska was in Juneau in 1880, almost twenty years prior to the Klondike gold rush. The first Alaska gold town was Circle City near which gold was discovered in 1893. The Klondike rush dramatically increased the number of people in the area searching for gold and it was only a matter of time before major gold fields were discovered in Alaska.

JUST THEN A CHEECHAKO STUMBLED FROM THE OYSTER PALACE.

I'M BUSTED! THOSE CROOKS CHEATED ME OUT OF MY LAST DIME.

RUSS KNEW ABOUT SCOUNDRELS LIKE SQUEAKY RATON BECAUSE HE HAD BEEN ALL OVER THE WORLD FOLLOWING THE LURE OF GOLD.

I STARTED PROSPECTING AS A KID AND WAS IN CALIFORNIA. I'VE BEEN TO AUSTRALIA, SOUTH AFRICA.....

RUSS PROPOSED WE TEAM UP TO GET OUR GEAR TO DAWSON. ANXIOUS FOR COMPANY, I AGREED.

IT WAS THEN THAT I DISCOVERED WALLY'S STRANGE CARGO.

DON'T LAUGH! THESE ARE WORTH THEIR WEIGHT IN GOLD. THERE ARE LOTS OF HUNGRY MINERS IN DAWSON BUT NO CHICKENS. I AM THE EGG MAN, WALLY RUSS.

WALLY'S EGG IDEA CAME FROM SEEING OTHER GOLDRUSHES WHERE THOSE WHO GOT RICH WEREN'T THE MINERS, BUT THOSE WHO MINED THE MINERS.

ALONG THE TRAIL THERE WERE MANY EXAMPLES OF BUSINESSES WHICH PAID OFF BECAUSE THEY PROVIDED KLONDIKERS ORDINARY ITEMS WHICH THEY NEEDED.

NEW BOOTS

MOSQUITO REPELLANT?

SOX

BEDS - .50¢

MOM'S PIES

CARRY YOUR GEAR OVER THE TRAIL?

The space for this series has been provided by

BP EXPLORATION

