

Sealaska survey provides ideas, opinions for decisions

Sealaska just completed working with research professionals to read the concerns, ideas and opinions of shareholders throughout 1993 Shareholder Survey.

The survey had two main parts. The first was conducted between March 25 and April 5 and consisted of six focus groups in various cities. The groups consisted of randomly chosen shareholders from Alaska, Washington and California and focused primarily on the issues of New Native and the Landless.

The second section was a tele-

phone survey of 300 randomly chosen shareholders and included a variety of questions. The survey was conducted May 1 through May 10. Topics ranged from shareholder expectations to demographical questions.

This survey is the fourth since 1981 and will be compared to past surveys to identify changes in opinions and to chart the course for future Sealaska decisions.

The results of the survey will be available in an upcoming issue of the Sealaska Shareholder.