



Cowper calls special session

We'd like to thank Gov. Steve Cowper for his recent decision to call a special session of the Legislature on the subsistence issue.

The governor has been urged to take this action from many quarters, and we're pleased he has finally made the decision to get the legislators back to Juneau June 25 to consider an amendment to the Alaska Constitution.

We urge legislators to pass the amendment so that Alaskans will have a chance to vote on whether the constitution should be amended to give preference to rural Alaskans for subsistence taking of fish and game in times of shortage. The Alaska Native community has developed a strong consensus on this issue, and polls clearly indicate a majority of Alaskans support the concept.

It goes without saying that the July 1 federal takeover of fish and game management on federal lands in Alaska is not in the state's best interest. This special session is the first step in getting back Alaskan control of subsistence.

Tundra Times' awards

The *Tundra Times* recently won two awards in the 1990 National Foundation for Alcoholism Communications' MARKIE Awards contest.

Winning first place in the Newspaper Advertising Division of the contest was a campaign developed by *Tundra Times* Advertising Manager Michael Chase for NANA Regional Corp. The campaign, titled "Traditional Values," listed traditional Inupiaq cultural values that are lost when people abuse alcohol.

Winning third place in the same division was a campaign Chase developed for Veco Inc., titled "Phase II." The campaign focused on problems in the workplace created by alcohol abuse.

Alcohol abuse has been the top priority of the *Tundra Times* for the last four years, and it continues to be the focus of many of the newspaper's efforts. Two years ago we took the unprecedented step to ban all advertising of alcohol products on the pages of the paper. The original NANA campaign was developed by Chase as a means of offsetting the paper's loss in revenue as a result of the ban.

It must be pointed out, however, that Veco deserves much credit in this arena. The company was our first advertiser to undertake a campaign specifically designed to promote alcohol education.

We congratulate Michael Chase for his fine work.