

# Why alcohol in Tundra Times ?

To The Editor:

In the same issue that had several articles about alcoholism, including one entitled "Alcohol abuse takes it toll on everyone," (Sept. 22 issue), I could hardly believe my eyes when I saw an almost-full-page ad for Lord Calvert Canadian Whiskey!

With alcohol abuse such an important issue among all Alaskans, how can the Tundra Times accept money for advertising a product that is literally killing so many people in this state, especially in the rural areas?

Does the Tundra Times have any kind of editorial policy on the kind of advertising it ac-

cepts? I think there should be some guidelines. For example, several national magazines refuse to accept advertising for alcoholic products or cigarette products.

If alcohol abuse really is a problem in Alaska, then what responsibility to newspapers have in advertising this deadly poisonous product.

Thank you for explaining your advertising policy.

Sincerely,  
Dan Bloom  
Nome

*Editor's Note: The Tundra Times has repeatedly editorial-*

*ized against drinking in any form and has supported Alaska's Local Option Liquor Law. We recognize the problems that alcohol has caused our people and have tried to highlight that problem and efforts to solve the problem. Our newspaper does not solicit advertising for companies that ship alcohol into villages. However, we are a business that has bills to pay and the liquor advertisements have become a major source of revenue. We look forward to the day when we could afford the luxury of refusing such advertisements but we are not at this point. In the meantime, we will do what we can to inform our readers of the problems associated with alcohol.*

## Village youth strong

To the People:

I don't know how it is with your village young adults. But in my village our young adults are complete success mentally.

No artificial being about the personality. They are down to earth people. So secure mentally. Sometimes, like I do, they tend to a bit of overdo, in self-confidence.

No matter what goes on, they never say "we have problems."

They understand their own doings. Occasionally old folks say "big problem." I just say, "it's o.k., just an incident!" Since I know they don't create prolong period exertion.

Old folks are learning. And they learned. Now they are

ready to do as they please. The fun is there for lifetime to come.

Our young adults are first to admit they made a mistake indeed, when they did. Fast to say . . . I did wrong.

Positive keys in success, in personal life. Happy life to come is theirs. Joey Mekiana  
Anaktuvuk Pass

## My culture won't die

To the Editor:

I've seen your article in the Tundra Times on the people in Tyonek considering banning

white residents. So, could you print this, maybe they will enjoy this poem. I wrote this poem when I was going to

college.

White people tell me to learn  
their way,  
And told me it was here to  
stay.  
I tried but I never did have  
a say;  
It was only turned to a  
model clay.  
They promised me something  
far away, but will I play?  
They give us Christian names,  
Bill, Will and Ray.  
I told myself our culture is  
fading away -  
But today is my day.  
I will only tell them  
"No Way!"

Robert Mulluk Jr.  
Shungnak