

# **Tourism**

## **workshop is set**

The American Indian Travel Commission will host a two day Tourism Workshop for Native Alaskan tourist industry officials on May 4-5, 1977, at the Anchorage Westward Hotel.

Topics to be covered include marketing, public relations, merchandising, insurancing programs, customer relations, and employee training.

Over 50 representatives of Native Alaskan tourist facilities are expected to attend. Carl Nelson, Director of Hotel/Motel Services and Robert Winchell Director of Campground Services of the American Indian Travel Commission will co-host the workshop.

Interested parties should pre-register in advance with the American Indian Travel Commission, Suite 550, Westland Banks Building, 10403 West Colfax Avenue, Lakewood, Colorado, 80215, or phone 303-234-1707.