

Travelers Like Bus Travelling

JUNEAU — Alaska Division of Tourism Director Guy A. Russo reported recently on a rather surprising statistic gleaned from the 1973 Tok Information Center Final Report.

"We have found," said Russo, "that buses, accounting for only 5.1% of vehicular traffic in the center survey, actually carried about 39.6% of the total travelers!" Translated, this means that more than 7,600 of the 19,000 people who checked in arrived by bus, leaving the driving to someone else.

By far the largest unit of travel was the camper vehicle, with 59.1% of the total, followed by automobiles at 19.1%. Miscellaneous, mostly trucks, accounted for the remaining 16.7% of the vehicles.

Businessmen along the Alaska Highway might well take note of this trend, as it may well prove out that energy-conscious travelers in 1974 may take even greater advantage of mass transit, making 1974 the year of the bus on the Alaska Highway.