

Are you getting your paper?

The goal of the entire Tundra Times staff is to serve Alaska Natives by bringing to them news and features of interest to the state's Native population. The newspaper's circulation department strives to meet this goal by ensuring that each subscriber receives his newspaper each week in a timely manner.

We've had some problems the past few months making sure that each of our several thousand subscribers throughout Alaska and the rest of the United States receives the paper each week. Because of a computer system which required much human attention, not all Tundra Times subscribers were placed on the master computer list from which papers were sent each week. When the computer didn't get the "tender loving care" it required, there were some unhappy readers.

But now we've scrapped the computer and gone to a new system of keeping track of subscriber accounts. It's a long, slow process, however, sorting out past mistakes and making sure every Alaskan who wants to receive the Tundra Times gets it. Frankly, we could use some help. If you are a would-be Tundra Times subscriber who hasn't received an issue lately, please let us know so that we can get you started again. If you have friends or acquaintances who would like to receive newspaper but have had service problems in the past, tell them to contact us and we'll make every effort to make amends.

We believe our new system is working and that readers will be happy with our effort, but we can't solve subscriber problems if we don't know about them.

The Tundra Times is also seeking to better serve Alaska Natives by making the newspaper available in stores, trading posts and other outlets in Bush communities where readers who don't care to subscribe can purchase the paper by the week. In addition to numerous outlets in Anchorage and Fairbanks, we now have reatail outlets in Bethel, Nome, Kotzebue, Douglas, Barrow, Nenana, Yakutat and other Alaska communities. But we're always looking for more. If you know of a store owner or trading post manager who might be interested in selling the Tundra Times, at a profit of course, let us know or have them contact us.

The Tundra Times will continue to strive to serve subscribers and other readers, both Native and non-Native, but help from those readers is always appreciated.

