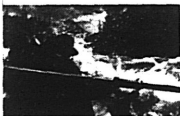


"I get to show the country I love to people who would otherwise never see it."

*Chuck Spaulding
Nova Riverrunner*

Every summer, Chuck Spaulding takes hundreds of people for the ride of their lives. Chuck is a partner in Nova Riverrunners. And he's got some definite ideas about red tape and the tourism industry.

Tourism is good for Alaska, and the river-running business is an exciting part of it. After a day of whitewater, we're all pretty beat—but I'm satisfied. I get to show the country I love to people who would otherwise never see it.



Every year, we have to apply for permits to float many of the rivers on our schedule. And our main problem is not knowing which rivers we'll have access to for advance bookings.

So far, the government has been pretty cooperative in granting us river rights—but we're never quite sure what their decision will be next time. With that kind of arrangement, it's hard to plan ahead.

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