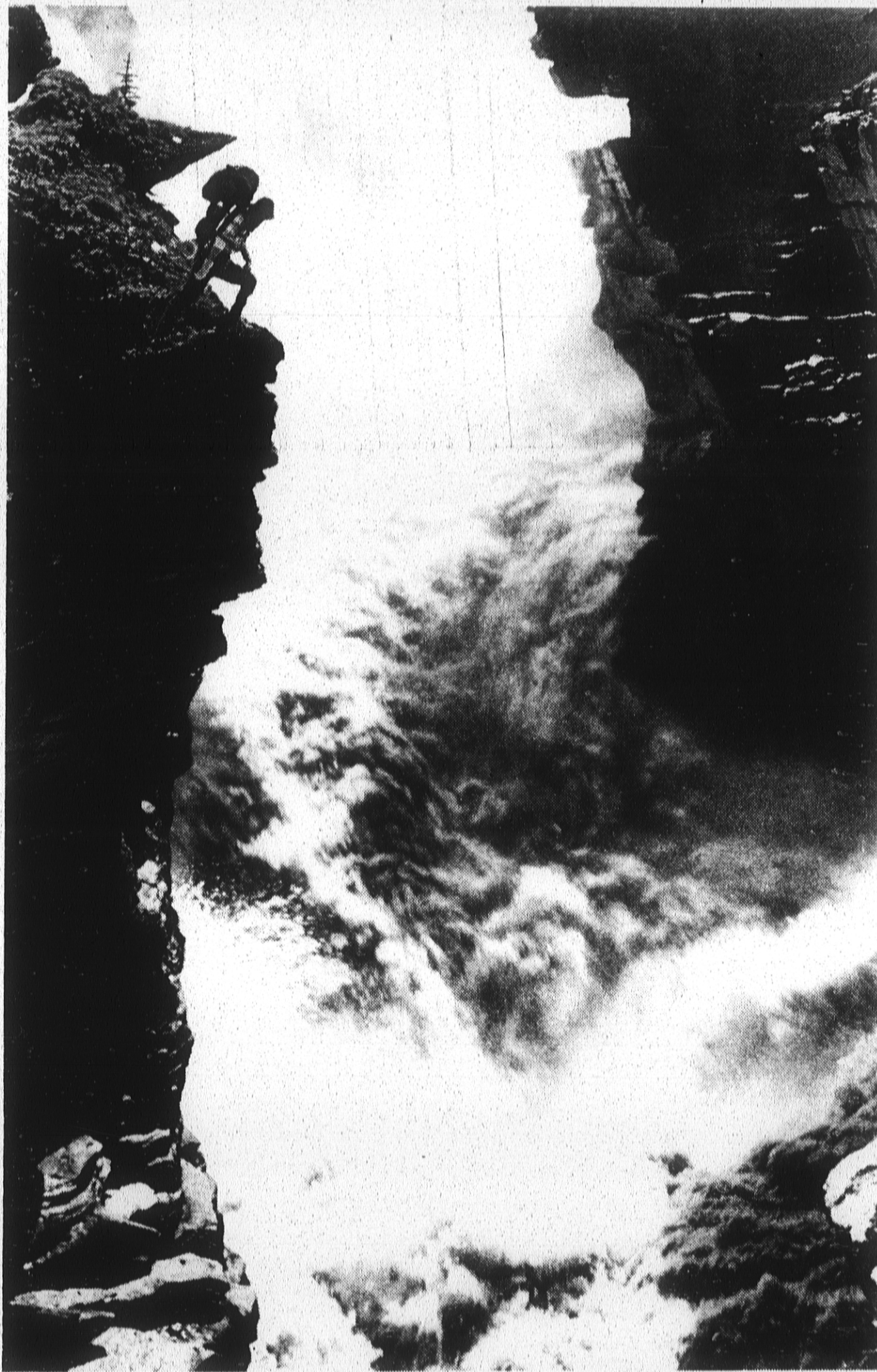


Athabasca Falls. A rugged place for a smooth whisky to start.



ALBERTA, CANADA—Out here, nature's the boss. And you don't ever forget it.

I guess I expected sort of a picture-postcard waterfall. This one roars by like a freight train.

The water is so cold it almost hurts to drink.

It's water like this, from the glacier fields, that helps make Windsor Canada's smoothest whisky.

They also use rye grown in the rich, black earth around Calgary. And the air helps, too. Windsor is aged in the cleanest, crispest air I ever breathed.

Out here, nature's the boss. And Windsor is Canada's smoothest whisky because nature makes it that way.



WINDSOR

CANADA'S SMOOTHEST WHISKY.