UA Journalism Students Publish New Magazine

FAIRBANKS — Homemade sourdough bread, satellite communication, and walrus hunting are only a few of the subjects in Alaska Today, a new magazine published by journalism students at the University of Alaska.

"The students had some heated discussions about what kind of a magazine they wanted to put out," said Professor Jimmy Bedfore, who advised the 16 students enrolled in "Magazine Production," a new course which will be offered annually in the future. "We first met in January to begin planning the publication, which finally evolved into a general interest magazine about life in Alaska."

"Our biggest disappointment," he said, "was that there wasn't room to include everything they wanted."

The 68-page magazine is standard commercial size, 8½ by 11 inches, printed on glossy paper with a full color cover. It is a non-profit publication, but is completely self-sufficient, supported by various advertisers and selling for a dollar a copy.

Three thousand copies were printed and are available at newsstands throughout Alaska, or from the Journalism Department of the University of Alaska, Fairbanks.

The course was designed to give practical experience in editing, layout, graphics, advertising and circulation of a high-quality, general interest magazine. Four students from the class were appointed to editorial positions, and they made the major decisions about content, format and style, and also directed the other class members in layout, paste-up, advertising and circulation.

Edwin S. Seabury was managing editor, Norman M. Gibbons was associate editor, David R. Brown was picture editor and William Moriarty was layout editor. Professor Evan B. Smith advised the students on management of the business aspects of the publication.

Many of the articles and photos used in the magazine were produced by class members and material was also obtained from various other Alaskan journalists, writers and photographers.

Typesetting and printing was done by Commercial Printing, a Fairbanks firm, using the offset printing method although lead type was set on a Linotype machine.

"The hot type method might be considered out of date today," said Bedford, "but for projects of this sort it is very useful. You get several reproduction proofs instead of the one made by the electric typewriters generally used to set type for offset printing.

"Using a Linotype it is easy to make changes and corrections, and still obtain a finished page of the highest quality."

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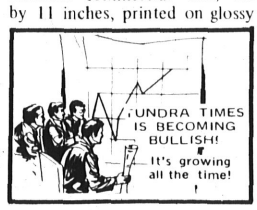

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9:00 a.m.	Lv	Anchorage	AR	6:15 p.m.
10:00 a.m.	Lv	Wasilla	Lv	6:35 p.m.
12:25 p.m.	Lv	Talkeetna	Lv	4:48 p.m.
2:40 p.m.	Lv	Honolulu	Lv	2:40 p.m.
4:37 p.m.	Lv	McKinley Park	Lv	12:50 p.m.
5:15 p.m.	Lv	Healy	Lv	12:10 p.m.
6:45 p.m.	Lv	Nenana	Lv	10:42 a.m.
8:30 p.m.	AR	Fairbanks	Lv	9:00 a.m.

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