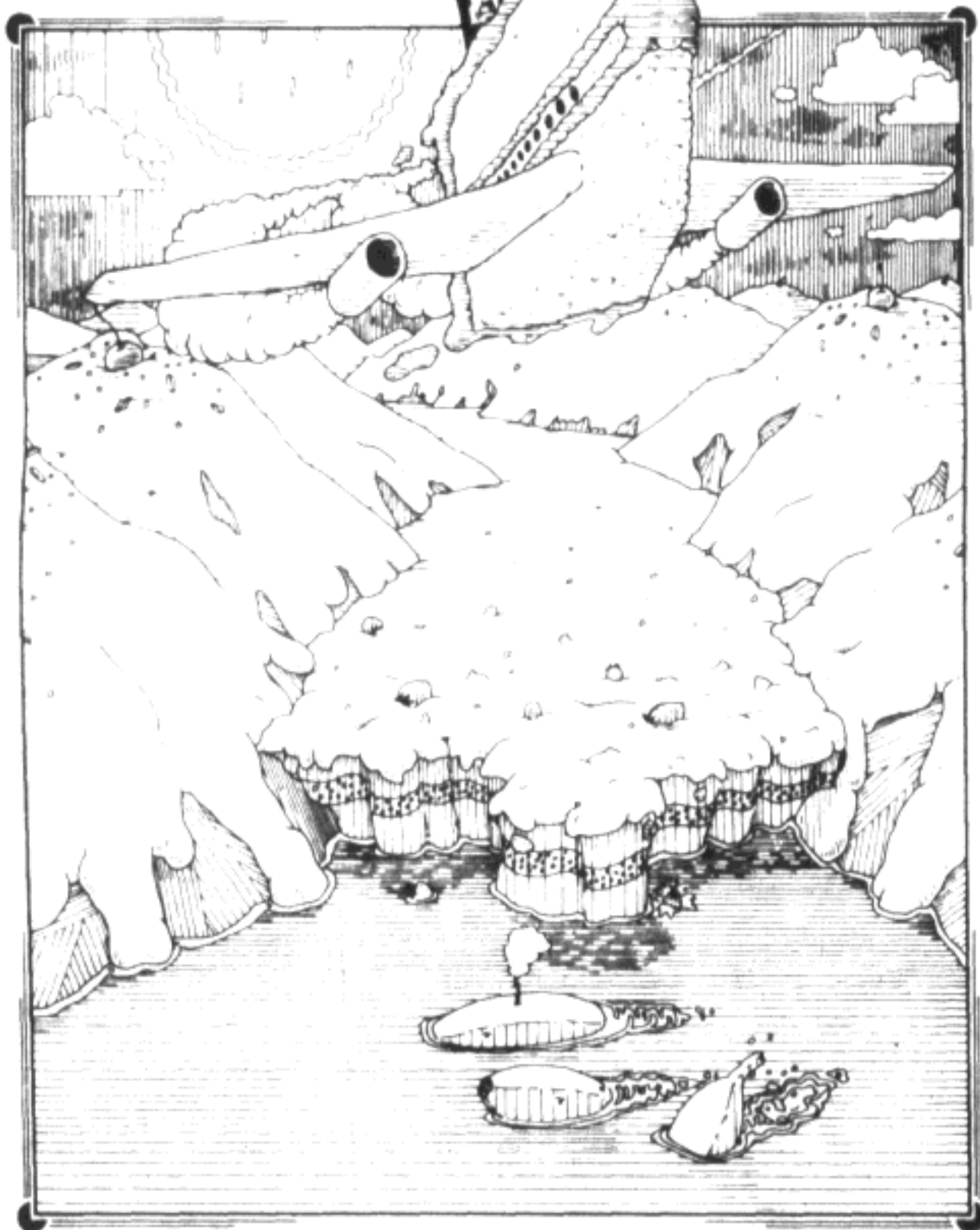


BAKE SOMETHING SWEET FOR 20,000 FEET



Alaska Airlines Golden Anniversary Dessert Classic

Help Alaska Airlines celebrate our 50th anniversary by sending us your favorite dessert recipe. If your dessert wins, we'll serve it to our first class passengers. The winner also receives a free trip for two to Palm Springs, California. Recipes will be judged on feasibility of in-flight service and must fit a 10" x 10" x 4" container. Send your 3" x 5" entry card including return address and telephone number.

postmarked no later than April 30, 1982 to:

Alaska Airlines Golden Anniversary Dessert Classic
C/O 4011 Arctic Boulevard,
Suite 102
Anchorage, Alaska 99503



Alaska Airlines
Fly with a happy face