Consumer hotline established

Due to a sharp increase in the number and types of consumer complaints coming from rural Alaskans, the Alaska Consumer Protection Office has set

up a toll-free "hot" line.

Consumer complaints and inquiries have increased during recent years. Citizens outside the major population centers can register their complaints.

more easily now by calling the office nearest them "collect": Anchorage 277-1961; Fairbanks 456-8588; Juneau 465-

3692 The "collect" line will allow rural citizens better access to the Consumer Protection Offive and will afford the Consumer Protection Office early notice of developing problems.