

New Ford program will deliver vehicles to villages

There is a new program that makes it easier to purchase, and have delivered to your town or village Ford cars, and trucks, while never leaving your home. This program is aimed at rural Alaskans, and is brought to you by the Ford Motor Company. The dealership that will be handling the transactions is NYE Frontier Ford out of Wasilla Alaska.

The NYE FLYS Program is a new concept designed to serve Alaska's residents and businesses in areas outside the Alaska highway system. It is now possible to purchase a new Ford vehicle by phone or letter. The program includes the vehicle, transportation, fuel, and all desired accessories in one convenient package. The program is provided by NYE Frontier Ford in cooperation with the Ford Motor Company. The goal of the program is to make it easier and more economical to purchase a new vehicle and still have the parts and warranty backed by a strong dealership. The whole program was developed by Don Loesche who has been serving the bush for 40 years in the aviation industry and who is now the rural sales manager of NYE Frontier Ford.

In addition to individuals, school districts, municipalities, corporations and contractors can greatly benefit. All vehicles sold in rural areas are Alaskan equipped by NYE Frontier Ford. They will also add special equipment that may be required for the needs of public safety, or airport service. This work is all done in their modern facilities

and can be arranged without leaving your town or village.

The staff at NYE Frontier Ford realized that maintenance facilities are almost nonexistent in most of the rural areas, so they included a Ford Motor Company do-it-yourself manual with all new vehicles, they also provide technical advice by letter or phone from the staff at NYE Frontier Ford.

Also in conjunction with other dealers, NYE Frontier Ford can provide snowmachines, small ATV's, outboard motors, and many other items in conjunction with a vehicle purchase through this plan. They realize the problems of living in the bush and truly want to make life a little easier. It takes time and money to leave home to purchase a new vehicle. They want to help save you that time and money. Their motto is "A sale is just the beginning of a relationship." Look for their ads in this and future issues of the *Tundra Times*.



NYE Frontier Ford mile 40 Parks Hwy.