



The world's most popular toast.

"To your health!"

How many times have you heard that toast used at special occasions?

It may sound like just another cliché, but we at Alaska Distributors think it could have renewed meaning for everyone who enjoys alcoholic beverages.

Think about those three little words.

Drinking "to your health" implies moderation.

There's nothing healthy about

excessive drinking, eating or even exercising! Too much of a good thing could turn into a bad thing. Good health and moderation go hand in hand.

So the next time you lift your glass in the world's most popular toast, "To your health," savor its meaning.

Moderation in all things is the key to a healthier and fuller life; and that means responsible social drinking.

Next time, with feeling,
"To your health."

If you can think of anyone who could use a little guidance on moderation, send for our booklet, "Know Your Limits." It includes the latest information on this subject, and it's free for the writing. Alaska Distributors Co., P.O. Box 4-1598, Anchorage, Alaska 99509.



ALASKA DISTRIBUTORS Co.

IMPORTERS AND WHOLESALERS OF LIQUORS, WINES AND BEERS SINCE 1934